

Vaccine Confidence Resources Available

Toolkits Created for Rural Communities

As you know, rural communities have been hit hard by the COVID-19 pandemic. Vaccines are an important tool in ending the COVID-19 pandemic. As a rural leader, you can help bridge the COVID-19 vaccine access gap and ensure members of your community get COVID-19 vaccines as soon as they can.

We Can Do This

As a trusted partner to rural residents, you're in an important position to share crucial COVID-19 information and increase confidence in the COVID-19 vaccines. You've built a rapport, so community members trust you and understand that you support their well-being. Because of your connection to the community, you know how to reach and inspire them. You can educate patients and community members on the COVID-19 vaccines by sharing clear, complete, and accurate messages.

HHS has prepared a [Rural Community Toolkit](#) full of resources for how to build vaccine confidence and promote preventive measures within your communities. We encourage you to use the prepared messaging and graphics and to visit [NARHC.org](https://www.narhc.org) for frequently updated vaccine confidence resources.

Sarah Hohman

National Association of Rural Health Clinics

Sarah.Hohman@narhc.org