



NARHC ELECTION 2019 Board of Director Candidates

There are 5 candidates for 3 openings on the NARHC Board of Directors. These positions will be voted into office by NARHC Members at the Annual Meeting in Lake Tahoe on **Tues., Oct. 23, 2018**. Absentee ballots will also be accepted in advance. Only RHC member-types may vote. All primary contacts were emailed Survey Monkey ballots. The top 3 candidates with the most votes will serve 3-year terms: January 1, 2019 — December 31, 2021. The candidates' biographies follow...

Jim Estes — *Incumbent*

J. E. Estes, the owner & consultant with Horizon Services, Inc. dba Healthcare Horizons, Bartlesville, Okla., has an established record of excellence as a Healthcare System Administrator, consultant & trainer, with clients in 45 states. Mr. Estes is a frequent trainer at local, state, regional & national conferences & speaks at numerous conferences & workshops annually. He has served for many years on the Board of Directors of the NARHC & is excited about a continued opportunity to serve in this capacity.



- * Current Secretary-Treasurer of the NARHC Board of Directors
- * 41 years Healthcare experience
- * Rural Health Clinic Consultant since 1989: services include feasibility, on-site Annual Evaluations, cost reports, new clinic conversion, clinic purchasing, Policy Manual, training, etc.
- * Founding Administrator of multi-location R.H.C.
- * Founding Administrator of a Tribal Health System in Okla.
- * Served on RHC Transition Team for Texas BCBS
- * Appointed to OK Governor's Task Force on Substance Abuse
- * Founding Director/Family Therapist in Family Services Agency
- * Criminal Justice Experience (Probation Officer)
- * Community Development-Activation Consultant
- * Substance Abuse Treatment and Prevention Consultant
- * Past President of the Board of Ok. Rural Health Assoc.
- * Designed Primary Care Facility & Wellness Centers
- * Frequent presenter at Nat'l, Reg., State RHC Conferences
- * B.S. Degree in Behavioral Sciences & Education
- * Certified META Therapist, Educator & Comm. Specialist
- * Certified Secondary Education Teacher
- * Married 45 years, (2) married children, three grandchildren
- * Minister of Music, reNEW Church, Dewey, OK

Jim Estes

President/RHC Consultant, Healthcare Horizon, Bartlesville, OK
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Charles A. James, Jr. — *Incumbent*



My career is dedicated to managing, certifying, overseeing compliance, and billing claims for Rural Health Clinics. While North American was founded in 1992, I have been working in "rural health clinics" for my whole life. The James family started eight of what would become the first RHCs in the state of Missouri. The clinics that we owned were founded upon a strong commitment to Rural Primary Care and the need facing patients in these areas.

North American Healthcare Management is a strong leader in providing Revenue Cycle Management, EHR hosting, and RHC consulting services to Rural Health Clinics across the country. We have developed a strong understanding of the technical aspects of RHC billing, RHC compliance, practice management, and provider enrollment. We deal directly with the difficulties our constituent members face on a daily basis. Our record is one of constant and unwavering support to NARHC. We have consistently attended all conferences as vendors and presenters for many years. I'm one of the organization's biggest cheerleaders. I believe that I have a special understanding of the organization, formed during many years of involvement with it.

What I hope to provide NARHC is a measure of the same passion for Rural Health Clinics that some of our irreplaceable predecessors have. In this era of Healthcare Reform, RHCs need strong advocates. I believe I qualify on that level, at the very least. I assure you that I will continue to make an active and energetic addition to the organization. Thank you for consideration to serve in this manner.

Charles A. James, Jr.

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Barry Martin

Barry is the CEO of Primary Care Centers of Eastern Kentucky (PCCEK). PCCEK operates four RHCs in the heart of Appalachia (SE KY). He started the organization in 2003 with the goal of providing quality healthcare to the residents of the region & to contribute to the communities where patients live. He began his career in healthcare as a KY Medicaid Auditor and worked as a Controller in a long-term care facility after that. His next move was to the position as the CFO of Shriners Hospitals for Children in Lexington, KY. He remained involved in working with RHCs as a consultant while with the Shriners & this helped him decide to return to his home region to make a difference.



Barry's work ethic, along with 30 years of diverse healthcare experience has given him the business understanding & industry knowledge to build a clinically integrated, multi-tiered, patient-centered primary care system using the RHC model. The practice includes Family Medicine, Pediatrics, OB/GYN, Behavioral Health, Dentistry, Diabetes Center, Pharmacy & other ancillary services all in one location. Additionally, he has developed unique relationships with various partners to meet the needs of the patients PCCEK serves. Working with the local hospital, U of KY, & a regional Community Mental Health Center he has developed innovative approaches to issues faced by the PCCEK patient population. Barry adapts to an ever-changing healthcare environment & makes needed investments to serve the patients & meet needs. He graduated from U of KY with a B.S. in Accounting & a Master's of Health Administration.

Barry currently serves as Chair of KY Primary Care Assn (KPCA) & has been a board member or committee member for 20+ years. In addition to his duties as Chair he currently sits on the org's Executive Committee, IPA Committee & KY Medicaid Primary Care Technical Advisory Committee. He is also a member of the KPCA ACO Board of Directors & was involved in the creation of this RHC/FQHC driven organization. Some of his community service includes Chair of KY Mountain Hlth Alliance, Past President of the Hazard Rotary Club & a Board of Regents for the KY Community & Technical College System.

Barry Martin

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Joe Ann Moore



I have been involved in the Rural Health Clinic business since 1994. In 1998 I was given the opportunity to become partners in an Independent RHC. After 12 years our hospital district purchased the clinic & I was given the responsibility/opportunity of becoming the Chief Operating Officer of OP Medical Services for DALLAM HARTLEY COUNTIES HOSPITAL DISTRICT which includes, 2 RHC's, Occupational Health Clinic, & our Specialty Clinics as well as our Telemedicine programs.

I feel Texas should continue to be represented at the NARHC level. I am an energetic, hands-on board member of Texas Association of Rural Health Clinics. I have served three terms. I was also the first Certified RHC Manager in Texas. I have resided in Dalhart TX for 34 years, we are located 75 miles NW of Amarillo. (There is life north of Lubbock). What makes Dalhart unique is we are closer to 4 other state capitals, versus our own state capital, which is Austin.

My community passions include serving on the CASA (Court Appointed Special Advocates) board, as well as being on the school board for Saint Padua Catholic School.

Joe Ann Moore, CRHCP

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Amanda Shelast



Amanda Shelast serves as a Regional Clinic Director for Aspirus Health System. Aspirus is a nonprofit community health system spanning rural populations in Central Wisconsin & Northern Michigan. Her service area includes Aspirus Keweenaw & Aspirus Ontonagon, both critical access hospitals who are home to 5 PB NARHC member RHCs. Amanda brings eight years of experience in RHC operations & has a built rapport with the Michigan Center for Rural Health. She understands the uniqueness of rural communities and the vital role these clinics play to their residents. Amanda was one of the first people to take and pass NARHC's Certified RHC Professional course.

Amanda knew from a young age she wanted to work in healthcare and has truly found her passion in serving the rural communities she calls home. She understands the quality healthcare these clinics deliver and finds great interest in how the rural model will apply into the future with upcoming policy changes. She asks now for the tremendous opportunity to bring her experience and voice to represent Michigan and Wisconsin RHCs to serve on the NARHC Board.

Amanda Shelast, CRHCP

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