



10 WAYS

THE CHAMBER CHAMPIONS A STRONG COMMUNITY

The Chamber is committed to building a stronger local economy by connecting members to resources and potential clients. Here are 10 ways your investment in the Chamber makes a difference in the Riverside business community.



Invested in the future workforce by giving over 7,000 students one stop access to career and educational opportunities at the Riverside College & Career Fair.



Worked with businesses to address and bridge the gap between K-12 curriculums and the skills needed for Riverside's workforce needs.



Generated a \$76 million impact to the economy through the Festival of Lights Switch-On Ceremony that draws 75,000+ visitors to downtown.



Convened leaders through Leadership Riverside to advocate for the region by giving them the knowledge to address critical issues.



Improved quality of life by recruiting volunteers to collect over 190,000 pounds of litter through Keep Riverside Clean & Beautiful clean-up events.



Backed Riverside Unified School District's CTE Showcase, providing students and teachers with resources to learn more about higher attainability.



Promoted early literacy by recruiting volunteer readers for Read Across America Day at local school districts.



Empowered students through the Clean Campus Competition about environmental awareness and leadership skills.



Awarded local businesses for their dedication to sustainable business practices in front of 1,000 community leaders at the State of the City Address.



Supported the Riverside County State of Education Address, which highlighted initiatives to close the opportunity gap, develop internships, and create partnerships.

