

As Penn State looks forward to the conclusion of its historically successful fundraising campaign, A Greater Penn State for 21st Century Excellence, a Marketing & Communications Specialist for Children's Miracle Network (Marketing Communications Specialist 4) is needed to support the Division of Development and Alumni Relations (DDAR) at Penn State Health and Penn State College of Medicine.

Reporting to the Director of Children's Miracle Network (CMN), this role will serve as a key member of the CMN and DDAR teams to support a collaborative and cohesive fundraising environment. The Marketing Communications Specialist will partner with a cross-functional team of CMN Hospitals, DDAR, and Penn State Health staff members to develop and execute an effective annual strategic marketing communications plan to cultivate, engage, motivate, and move donors to action and deeper commitment to the Penn State Health Children's Hospital.

This position requires a bachelor's degree or higher plus six or more years of work-related experience. In addition to standard background checks, the following checks are also required: PA State Police Criminal Background Check, PA Child Abuse History Clearance Form, and Federal (FBI) Fingerprint Criminal Background Check. This position is based at Penn State Health, located in Hershey, Pennsylvania.

Salary: \$50-60k.

To Apply, visit:

<https://apptrkr.com/3056220>