



BAWSI GALA

2026 SPONSORSHIP
OVERVIEW

MAY 1, 2026



BAWSI

Bay Area
Women's
Sports
Initiative

Play. Lead. Succeed.™

Bay Area Women's Sports Initiative

(BAWSI) mobilizes the women's sports community to engage, inspire, and empower girls in under-resourced neighborhoods and children with disabilities. BAWSI's free programs level the playing field so that ALL children and youth have access to play.



BAWSI's Leadership Accelerator for Girls through Sport

BAWSI's Leadership Accelerator builds healthy habits, self-confidence and leadership through sport with the long-term goal of improving life outcomes and career success for girls from under-resourced neighborhoods from 2nd through 12th grade.

BAWSI Rollers Program

BAWSI Rollers provides fun, adaptive physical activities for girls and boys with physical, cognitive, and hearing disabilities. BAWSI Rollers helps participants develop hand-eye coordination, strength, confidence, and a sense of independence.



BAWSI

More information at www.bawsi.org

Sponsorship Information

SPONSORSHIP LEVELS & BENEFITS

Tier	Contribution	Impact	Benefits
Presenting Sponsor	\$50,000	Funds 100 BAWSI Athletes	<ul style="list-style-type: none">• Premier logo placement (largest size) on all event materials: email, social media, event landing page, and printed program• Recognition as Presenting Sponsor in all verbal and written communications• One VIP table (10 guests) with priority seating
Platinum Sponsor	\$25,000	Funds 50 BAWSI Athletes	<ul style="list-style-type: none">• Large logo featured prominently on event emails, social media, event page, and printed program• One VIP table (10 guests) with priority seating
Gold Sponsor	\$15,000	Funds 30 BAWSI Athletes	<ul style="list-style-type: none">• Medium logo featured on event emails, social media, event page, and printed program• One table (10 guests)
Silver Sponsor	\$10,000	Funds 20 BAWSI Athletes	<ul style="list-style-type: none">• Small logo included on event emails, social media, event page, and printed program• Four (4) event tickets
Bronze Sponsor	\$5,000	Funds 10 BAWSI Athletes	<ul style="list-style-type: none">• Name listed (no logo) on event emails, social media, event page, and printed program• Two (2) event tickets

SPONSORSHIP AUDIENCE



Over **350**
Bay Area
professionals at
live gala



Over **5,500**
followers on
social media
platforms



Over **2,800**
email
subscribers

BAWISI

BAWSI Gala Sponsorship

MAY 1, 2026

Contact Information

Name: _____

Company/Organization: _____

Address: _____

Phone: _____ Email Address: _____

Sponsorship Level

- ☐ Presenting Sponsor - \$50,000
- ☐ Platinum Sponsor - \$25,000
- ☐ Gold Sponsor - \$15,000
- ☐ Silver Sponsor - \$10,000
- ☐ Bronze Sponsor - \$5,000

Payment and Sponsor Information

- Sponsorship benefits will be activated once payment is received. Deadline to sponsor is **Friday, April 3rd, 2026**.
- For maximum exposure, please email a high-resolution company logo to events@bawsi.org as soon as possible.
- Registration and payment payable to BAWSI should be mailed to:
BAWSI, 2635 N. First Street, Suite 149 San Jose, CA 95134
- Send in your guest names, emails, phone numbers, and dietary restrictions by **April 10th, 2026** to events@bawsi.org.

Questions?

Contact events@bawsi.org or (408) 247-2544.

BAWSI

BAWSI is a 501(c)(3) tax-exempt nonprofit organization (federal tax ID #55-0897084)