

Subject Line: 50% Off SHRM Membership — New Members Only



Dear HR Professional,

You've moved beyond the basics — now you're shaping the future of work.

You're leading teams, influencing leadership, and navigating the curveballs of today's workplace. But even the best HR Pros can't do it all alone. That's where SHRM membership comes in.

For a limited time only, and exclusively through SHRM chapters, **new members get 50% off [SHRM membership](#)** and gain instant access to resources, insights, and connections you can't get anywhere else.

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**Note: Promo code is case-sensitive. Please enter code exactly as displayed at checkout.*

And once you join, you'll have the support that keeps you leading through every challenge you face, such as:

EO Impact Zone: Real-time analysis and guidance on executive orders — helping you respond quickly and confidently to regulatory changes.

SHRM HR Knowledge Advisors: Immediate answers from SHRM-certified advisors to navigate complex employee relations, evolving compliance requirements, and your toughest HR challenges.

Interactive Tools & Benchmarking: Track and compare business metrics so your strategies can lead — not follow — industry trends.

Career Advancement: Members earn \$20K more on average, lead high-impact projects and gain leadership trust.

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Disclaimer: *Promo code NewMembersOnly will apply a 50% discount (\$149 value) to a 1-year SHRM professional membership. This promo code is not combinable with other SHRM offers. Valid from 8/13/2025 - 12/31/2025. Exclusions apply.*