

RoadRally Board Communication Strategy

(August 14, 2020)

Monthly RRB Meeting Minutes will be made available to the general rally community within 72 hours after final approval by the RRB:

- Released to SCCA Fasttrack
- SCCA RoadRally Home Page Website

Quarterly updates to the RoadRally Home Page “Press Releases”

Quarterly RRB updates concerning new initiative or topics of general interest.

- Via Email, Facebook and SCCA RoadRally Homepage Link

Annual RFO / RRR / Trek Change Process – April 30 – November 1

- Initial Announcement of the process/open a 60 day “Change Window” for submitting changes / updates to the RFO / RRR / Trek Process – Target: April 30

- Close the annual 60 day “Change Window” for submitting suggested changes/updates to the RFO / RRR / Trek Process – Target: June 30

- Summarize suggested changes and distribute to the rally community – Target: July 31

- Close comments ‘window’ on all suggested RFS / RRR / Trek changes from the rally community of summarized suggested changes – Target: August 31

- Finalize Annual RFO / RRR / Trek Change Process – By October 31

 - RRB vote on suggested changes - October RRB Meeting

 - NEC integrate changes into the RFO / RRR – October 31

 - RRB integrate changes into the Trek Rules – October 31

- Submit changes to the SCCA BOD – November 1

Annual Town Hall Meeting – National Convention

- Summary of prior year’s activities

 - Number of events/attendance/new region activity

 - RRB future year priorities

- Q&A session with session attendees

