

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

NATIONAL
USA

ANNUAL ECONOMIC IMPACT

**\$170.3
BILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

691,149

AMERICAN JOBS

511,117 DIRECT JOBS &
180,032 INDIRECT JOBS

35,277

BUSINESSES



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.3 BILLION
ANNUAL BOAT EXPORTS



12 MILLION*

REGISTERED BOATS IN THE U.S.



ANNUAL U.S. SALES OF
BOATS, MARINE
PRODUCTS & SERVICES

\$41 BILLION*

INCLUDING MAINTENANCE, STORAGE,
FUEL, INSURANCE, TAXES & INTEREST



*2018 ESTIMATE



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft

SOURCES: Unless otherwise noted, data is from the NMMA 2017 Recreational Boating Statistical Abstract, NMMA 2018 Boating Economic Impact Study, and NMMA's 2016 Recreational Boating Participation Study.

www.nmma.org

NMMA National Marine
Manufacturers Association