

# Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

NATIONAL  
USA

ANNUAL ECONOMIC  
IMPACT

**\$170.3  
BILLION**

INCLUDES MANUFACTURERS  
AND SUPPLIERS, SALES AND  
SERVICES, BOATING ACTIVITIES,  
AND BUSINESS TAX REVENUE

SUPPORTS

**691,149**

AMERICAN JOBS

511,117 DIRECT JOBS &  
180,032 INDIRECT JOBS

**35,277**

BUSINESSES

**141.6 MILLION**

AMERICANS GO BOATING EACH YEAR



U.S. BOATING  
IS A NET EXPORTER

**\$1.3 BILLION**  
ANNUAL BOAT EXPORTS

**12 MILLION\***

REGISTERED BOATS IN THE U.S.

ANNUAL U.S. SALES OF  
BOATS, MARINE  
PRODUCTS & SERVICES

**\$41 BILLION\***

INCLUDING MAINTENANCE, STORAGE,  
FUEL, INSURANCE, TAXES & INTEREST



\*2018 ESTIMATE



**95%**

OF BOATS SOLD IN THE  
U.S. ARE  
**made in the U.S.**



**62%**

OF BOAT OWNERS HAVE  
AN ANNUAL HOUSEHOLD  
INCOME OF  
**\$100,000 or less**



**84%**

OF U.S. BOAT  
MANUFACTURERS ARE  
**small businesses**



**95%**

OF BOATS IN THE U.S. ARE  
SMALL, TOWABLE BOATS  
**under 26ft**

SOURCES: Unless otherwise noted, data is from the NMMA 2017 Recreational Boating Statistical Abstract, NMMA 2018 Boating Economic Impact Study, and NMMA's 2016 Recreational Boating Participation Study.

[www.nmma.org](http://www.nmma.org)

**NMMA** National Marine  
Manufacturers Association