



# INAUGURAL **GOLF** 2020 **OUTING**

PLAY • NETWORK • GOLF CLINIC



## SPONSORSHIP PACKAGE



# GREETINGS

*Dear Supporters...*

The African American Chamber of Commerce of Central Florida will host its inaugural golf fundraising event on Monday, October 26, 2020 at 8:00 am at the Legacy Club at Alaqua Lakes. The 8:00 am Shotgun starts with an optional Player Development Clinic to run concurrently and a Luncheon at 12:30 pm.

Each year, the AACCCF will invite members of the Central Florida business community and other stakeholders who share the Chamber's mission to enhance entrepreneurship. Funds raised will be used to assist the Chamber's mission to being the principal advocate in fostering economic success for African-American owned businesses in the Central Florida community. Furthermore, it will assists with workshops, seminars, and programs that are focused around our four pillars: Advocacy, Access to Capital, Contracts, and Entrepreneur Training and Development for its Chamber members.

Participants in the invitational can look forward to a memorable experience that is fun, challenging and presents great value. We look forward to seeing you on the golf course!

Event Committee:

- LaTasha Barnes, Co-Chair - Orlando Health Winnie Palmer Hospital, CFO
- Tajuan M. Mills, Co-Chair- BB&T Wealth, Senior Vice President
- Tanisha Nunn Gary- African American Chamber of Commerce of Central Florida, President
- Anthony G. Stepney- PGA, Development Executive
- Derek Bruce- Gunster Law, Orlando Office Managing Shareholder
- Cheryl Smith- US Today Sports Golf Week, Manager of Consumer Marketing and Sales
- Drew Starke- Nissan North America, Dealer Operations Manager
- Ronald Nesbitt- McCoy Federal Credit Union, Vice President, Risk Management
- Bryan Harden - Golf Channel, Director, Promotions & Creative
- L'Shaun Overton- Coca-Cola Beverages Florida, Human Resources
- Dr. Reginald Riley- Cornerstone Hospice Foundation, Director
- Sylvester Terry- The World Golf Center, President
- Jaime Taylor - Ladies Professional Golf Association, Programs Manager
- Barrington Booth - Fairwinds Credit Union, Assistant Vice President, Business Loan Administrator
- Ronald Newsome - The Golf Channel - Human Resources Manager
- Ty DeLavallade -Oceanside Golf Vacations, Chief Vacation Officer
- Lavar Smith- Tom James, Executive Sales Leader
- Najah Hines- African American Chamber of Commerce of Central Florida, Manager of Operations and Strategic Initiatives
- Sheena Jackson- African American Chamber of Commerce of Central Florida, Program Manager

Event Details:

**MONDAY, OCTOBER 26, 2020**

8:00 A.M. SHOTGUN STARTS WITH AN OPTIONAL  
PLAYER DEVELOPMENT CLINIC TO RUN CONCURRENTLY  
AND A LUNCHEON AT 12:30 PM.

**LEGACY CLUB AT ALAQUA LAKES**



# SPONSORSHIP LEVELS AND BENEFITS

Based on 144 players (Subject to change)	Presenting Sponsor \$15,000	Ace Sponsor \$10,000	Eagle Sponsor \$5,000	Birdie Sponsor \$3,000	Par Sponsor \$1,500	Interactive Tee Box \$750	Tee Box Sponsor \$250	Foursome Sponsor \$1,000
<b>Exclusive Sponsorship:</b> Sponsorship is exclusive to one brand	•							
<b>Attendee Materials / Event Signage:</b> Sponsor logo featured in all collateral, printed materials / event signage.	•	•	•					
<b>Public Relations:</b> Sponsor featured in all event public relations announcements to the press / media	•	•	•	•				
<b>Verbal Acknowledgment:</b> Sponsor receives verbal recognition from the spokesperson at the event opening	•	•	•	•	•			
<b>Podium Acknowledgment:</b> Sponsor receives verbal recognition from the spokesperson at the event luncheon	•	•	•	•	•			
<b>Signage:</b> Existing corp. signage exhibition on-site	•	•	•	•	•	• 18"x32"	• 18"x32"	
<b>Interactive Tee Box</b>	2	1						
<b>Publicity:</b> Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers (emails, invitations, reg, website, etc.)	•	•	•	•	•			
<b>Printed Program &amp; Signage:</b> Sponsor is featured in all printed materials, event signage and programs.	•	•	•	•	•			
<b>Golfer Registration:</b> Number of Golfers or Clinic Participants.	12	8	4	4	4	N/A	N/A	4
<b>Total Sponsorships Available</b>	1	2	2	3	4		18	N/A
<b>Additional grand raffle tickets</b>	4	4	2	2	2		2	
<b>Reserved table(s) at event luncheon</b>	•	•	•	•	•	N/A	•	
<b>Publicity:</b> program electronic / print materials	•	•	•	•	•			

\*Par Sponsor: Option of sponsoring either, beverage carts, proximity contest.

\*Sponsors have the option to allow their participants to play a round of golf OR attend the Player Development Clinic.

# SPONSORSHIP LEVELS



## PRESENTING SPONSOR

\$15,000

- Sponsor featured in all event public relations announcements to the press/media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibitions on-site.
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 12 golfers / clinic participants
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials.
- 2 Interactive tee box

## ACE SPONSOR

\$10,000

- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers
- Golfer Registration: 8 golfers / clinic participants
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials
- 1 interactive tee box

## EAGLE SPONSOR

\$5,000

- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

## BIRDIE SPONSOR

\$3,000

- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

## PAR SPONSOR

\$1,500

- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

## INTERACTIVE TEE BOX SPONSOR

\$750

- Company representation, table and display on a designated tee box
- Standard Printed Tee Box Signage 18"x32"
- Golfer Registration: N/A
- Reserved table at event luncheon: N/A

## TEE BOX SPONSOR

\$250

- Standard Printed Tee Box Signage 18"x32"
- Golfer Registration: N/A
- Reserved table at event luncheon: N/A

## FOURSOME SPONSOR

\$1,000

## SINGLE GOLFER

\$250

*\*Sponsors have the option to allow their participants to play a round of golf OR attend the Player Development Clinic.*





## Thank You for Your Commitment

Name: \_\_\_\_\_

Company, if applicable: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Levels

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$15,000 | <input type="checkbox"/> ACE Sponsor - \$10,000     | <input type="checkbox"/> Eagle Sponsor - \$5,000             |
| <input type="checkbox"/> Birdie Sponsor - \$3,000      | <input type="checkbox"/> Par Sponsor - \$1,500      | <input type="checkbox"/> Interactive Tee Box Sponsor - \$750 |
| <input type="checkbox"/> Tee Box Sponsor - \$250       | <input type="checkbox"/> Foursome Sponsor - \$1,000 | <input type="checkbox"/> Single Golfer - \$250               |

Deadline to receive sponsorship form and payment is September 15, 2020

Name of Golfers/Clinic Participants:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Please complete this form and email to: [info@blackcommerce.org](mailto:info@blackcommerce.org)

Mail payment to:  
African American Chamber of Commerce of Central Florida  
3201 E. Colonial Drive, Suite A-20  
Orlando, Florida 32803

For more information, please contact: [info@blackcommerce.org](mailto:info@blackcommerce.org) or call: (407) 420-4870

SPONSORSHIP FORM