



2020 INAUGURAL CONFERENCE

**ENGAGE. ENLIGHTEN. EMPOWER.**

# **EMPOWERMENT**

BUSINESS CONFERENCE

A black and white photograph showing a group of diverse individuals in professional attire, such as suits and ties, engaged in conversation or networking. The lighting is dramatic, with strong highlights and shadows, creating a professional and dynamic atmosphere.

**SPONSORSHIP PACKAGE**

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## Dear Supporters,

Thank you for considering the African American Chamber of Commerce of Central Florida (AACCCF) for sponsorship of our 2020 Inaugural Empowerment Business Conference.

The AACCCFs Empowerment Luncheon was originally designed to engage, enlighten, and empower attendees through a series of inspirational keynote speakers and provide them with an opportunity to mix and mingle with business leaders, corporate partners, and entrepreneurs.

This year, the event will take on a new format, from a luncheon, to a full day Business Conference!

Attendees will learn from respected community leaders and business professionals from a variety of industries. The conference agenda has been expertly crafted to help businesses both big and small take advantage of growth and development opportunities in Central Florida. This year the robust schedule will include a Supplier Diversity Matchmaking Workshop and multiple break out sessions.

AACCCF invites you and all members of the Central Florida business community who share the Chamber's mission, to consider one of the opportunities described in the enclosed list by **Monday, August 3, 2020**. Funds raised will be used to assist the Chamber's mission to being the principal advocate in fostering economic success for African-American owned businesses in the Central Florida community. Furthermore, it will assist with workshops, seminars, and programs that are focused around our four pillars: Advocacy, Access to Capital, Contracts, and Entrepreneur Training and Development for its Chamber members.

Thank you, in advance, for your consideration.  
Sincerely,



Tanisha Nunn Gary

Tanisha Nunn Gary, AACCCF President

## Virtual Conference Details

### Live Stream

**AUGUST 21, 2020 | FULL SAIL LIVE**

- 8:45A.M. Conference begins
- Full program will be sent to all registered attendees

## Conference Committee

**Paul Shelton, Co-Chair**  
*Warwick Shore Advisors, Chief Investment Officer*

**Dr. RoSusan Bartee, Co-Chair**  
*University of Central Florida, College of Community Innovation Professor & Chair*

**Leticia Adams**  
*Walt Disney Parks and Resorts, Manager Government Relations*

**Tanisha Nunn Gary**  
*AACCCF, President*

**Candice Simmons**  
*Wells Fargo, Vice President Community Relations*

**Lynette Jackson**  
*Business Relationship Manager, JP Morgan Chase & Co.*

**Keshia Woodie**  
*Orlando Magic, Corporate Partnership Senior Account Manager*

**Najah Hines**  
*AACCCF Manager of Operations and Strategic Initiatives*

**Sheena Jackson**  
*AACCCF Program Manager*

**Jaslyn Ferguson**  
*Jaslyn Marcal Designs, Lead Designer*

# SPONSORSHIP LEVELS

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## PRESENTING SPONSOR

### \$15,000

- Company will be listed as the event Presenting Sponsor
- (20) Twenty Full conference registration admissions
- 30-45 second promotional video during the Empowerment Business Conference
- Stage recognition during the Empowerment Business Conference
- Speaking opportunity during Opening Session and/or present an Empowerment Business Conference workshop
- Inclusion of company logo on:
  - Media presentation during Opening Session
  - AACCCF website ([www.blackcommerce.org](http://www.blackcommerce.org)) with hyperlink
  - All online promotional advertising
  - The Empowerment Business Conference Agenda

## CORPORATE SPONSOR

### Supplier Diversity & Matchmaking

### \$7,500

- (15) Fifteen full conference registration admissions
- 30-45 second promotional video during Empowerment Business Conference
- Opportunity to participate or moderate in the Supplier Diversity panel discussion
- Advertised as the Presenting Sponsor of the Supplier Diversity Match Making
- Inclusion of company logo on:
  - Media presentation during Opening Session
  - AACCCF website ([www.blackcommerce.org](http://www.blackcommerce.org)) with hyperlink
  - All online promotional advertising
  - The Empowerment Business Conference Agenda

## GOLD SPONSOR

### Empowerment Luncheon Sponsor

### \$5,000

- (10) Ten full conference registration admissions
- Recognition during Empowerment Luncheon
- Inclusion of company logo on:
  - Media presentation during Opening Session
  - AACCCF website ([www.blackcommerce.org](http://www.blackcommerce.org)) with hyperlink
  - All online promotional advertising
  - The Empowerment Business Conference Agenda

## SILVER SPONSOR

### Workshop Sponsor

### \$3,000

- (8) Eight full conference registration admissions
- Advertised as the Presenting Sponsor of one workshop session
- Inclusion of company logo on:
  - Media presentation during Opening Session
  - AACCCF website ([www.blackcommerce.org](http://www.blackcommerce.org)) with hyperlink
  - All online promotional advertising
  - The Empowerment Business Conference Agenda

## BRONZE SPONSOR

### \$1,000

- (6) Six full conference registration admissions
- Inclusion of company logo on:
  - AACCCF website ([www.blackcommerce.org](http://www.blackcommerce.org)) with hyperlink
  - All online promotional advertising

## INDIVIDUAL CONFERENCE REGISTRATION

### Early Bird Promotion

### \$50 AACCCF Members

### \$65 Non-Members

### After August 2, 2020

### \$60 AACCCF Members

### \$75 Non-Members



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## THANK YOU FOR YOUR COMMITMENT!

Please complete the form below by **Monday, August 3, 2020** to confirm your commitment as a Sponsor of the 2020 African American Chamber of Commerce of Central Florida Empowerment Business Conference.

Name: \_\_\_\_\_

Company, if applicable: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

### SELECT SPONSORSHIP LEVEL

#### PRESENTING SPONSOR

\$25,000

#### SILVER SPONSOR

\$5,000

INDIVIDUAL  
REGISTRATION  
MEMBERS | \$60

#### CORPORATE SPONSOR

\$15,000

#### BRONZE SPONSOR

\$3,000

NON-MEMBERS | \$75

#### GOLD SPONSOR

\$10,000

#### TABLE SPONSOR

\$1,000

Early Bird Special :  
\$50 Members | \$65 Non Members  
Until August 2, 2020

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

#### Mail payment to:

African American Chamber of Commerce of Central Florida  
3201 E. Colonial Drive, Suite A-20 Orlando, FL 32803

For more information, please contact:  
[info@blackcommerce.org](mailto:info@blackcommerce.org) or call: (407) 420-4870  
[www.blackcommerce.org](http://www.blackcommerce.org)

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