

ASK YOURSELF THE RIGHT QUESTIONS ABOUT THREATS TO YOUR BUSINESS

Every company owner should ask themselves the following questions:

- Which tools do we use every day?
- What kind of incident could harm our daily operations?
- Are we prepared if this incident occurs?
- How high is the probability that this incident could occur?
- What would be the impact of the incident on our company?
- Would we be able to continue to deliver services to our customers?
- How long could we continue to run in this situation?
- What is the minimal level of service I need to keep my clients satisfied?
- What would we need to do to get back to work?
- How would my clients react if my employees couldn't respond to their needs?
- Would my clients leave if this type of incident occurs?
- Would the company survive after an incident like this?

Here are a few examples of potential threats to your company's activities:

- Power outages
- Internet outages
- Cyber attacks
- Machinery failures
- Fires
- Floods
- Explosions
- Road closures
- Storms
- Hurricanes
- Employee strikes
- Wars
- Fraud
- Phone service outages
- Local network outages
- Computer failures
- Injuries
- Drought
- Low water levels
- Chemical leaks
- Earthquakes
- Ice storms
- Tornadoes
- Plane crash
- Bombings
- Lawsuit