

Lexmark Extends SMB Offering With New Lexmark GO Line Devices

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Lexmark has announced the expansion of its Lexmark GO Line series with the availability of six new devices designed for small and medium business (SMB). The Lexmark GO Line series delivers enterprise-level durability, reliability, security and features in a smaller, lighter, lower-cost device.

The Lexmark GO Line devices include two new color single-function printers, the C3224dw and C3326dw; three new color multifunction devices (MFPs), the MC3224dwe, MC3224adwe and MC3326adwe; and a new monochrome MFP, the MB2236adwe.

The color devices are up to 30% smaller and lighter than Lexmark's predecessor products to accommodate small spaces. Wi-Fi is standard, along with enhanced connectivity and support for mobile users. These devices also come with multicore processing and Lexmark's full-spectrum security, which ensures the same level of security and protection found in Lexmark enterprise-class devices. A one-piece toner cartridge combines imaging components with Unison toner, making them easily removable and recyclable through Lexmark's cartridge collection program.

The color devices print up to 24 or 26 color pages per minute (ppm), while the mono device features print speeds of up to 36 ppm. The multifunction products feature a 2.8-inch touch screen.

"The Lexmark GO Line series delivers SMB customers a simplified product line with easy-to-use, reliable products that fit their budgets and environments," said Brock Saladin, senior vice president and chief revenue officer, Lexmark. "Lexmark GO Line series products are designed to be quick and easy to select, place and configure, with a full range of features that enable customers to maximize their productivity and simplify device management, with the peace of mind that comes with Lexmark's full-spectrum security."

Products in the Lexmark GO Line series are available through CDS Office Technologies, Lexmark Partner Network.

Lexmark has also announced two new enterprise color products: the CS331dw single-function printer and the CX331adwe MFP help to enhance small-workgroup productivity with color output up to 26 ppm, high-yield replacement toner cartridges, and connectivity via Wi-Fi, USB and gigabit Ethernet.