



125 Rowell Court
Falls Church, VA 22046

RECYCLINGPARTNERSHIP.ORG

The Honorable Mayor Kahlil Seren
City of Cleveland Heights
40 Severance Circle
Cleveland Heights, OH 44118

August 16, 2022

Dear Mayor Seren,

The Recycling Partnership would like to commend you and your staff on all your hard work to protect the wellbeing of Cleveland Heights residents, while successfully maintaining and improving essential services such as recycling in light of COVID-19. We appreciate how much strain the current situation has placed on local governments for both your near-term operations and your long-term goals as a city. In the midst of such challenging times, we were excited to provide a cash grant of \$232,496 in direct financial assistance and \$125,000 in technical assistance during 2021 and 2022. This grant supported the rollout of recycling carts in Cleveland Heights, helping your city both improve an essential service and achieve its goal of providing excellent services in a sustainable and fiscally responsible manner.

We want to celebrate your leadership in prioritizing this move away from bag-based recycling. This effort will make recycling more convenient for your residents and significantly improve the quality and quantity of recycled materials in Cleveland Heights. As you may know, investments in public recycling are not only important for Cleveland Heights residents but also for the greater U.S. manufacturing supply chain.

The recyclable materials collected by the Cleveland Heights program become important feedstock for U.S. manufacturing. These raw materials are necessary for the production of many critical products, especially during the COVID-19 crisis, such as cardboard boxes for home delivery, toilet paper, and safe packaging for food and medical supplies. According to the Institute of Scrap Recycling Industries, in Ohio residents recycling generates more than \$5,998,000,000 in economic impact, including \$1,761,181,500 in wages, \$798,976,800 in tax revenue and more than 26,000 jobs. We are thrilled to be able to partner with the Cleveland Heights to support this important advancement for recycling in your community.

Our team worked closely with the wonderful staff from your office, including Collette Clinkscale, Director, as well as Joe Kickel, Assistant Director from the Department of Public Works, who proved to be outstanding partners.

Please know The Recycling Partnership is here to serve as a resource to you and your staff as you navigate these recycling advancements in Cleveland Heights, through COVID-19 and beyond. We know these are tough times for local governments, and we hope The Recycling Partnership's free resources, technical assistance and grant funding can help make at least one essential service – recycling – just a bit easier. Thank you again for all that you do to support the wellbeing of Cleveland Heights residents and our nation's manufacturing supply chain.

Sincerely,

Cody Marshall
Chief Community Strategy Officer
The Recycling Partnership
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