

Mark Koulianos

Director

USF Corporate Training and
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As the Executive Director of the USF Office of Corporate Training and Professional Education, Mark Koulianos is a firm believer that “a rising tide lifts all boats.” This adage reflects his passion to help create a world-class workforce in Tampa Bay—one that brings value to our region. Mark brings extensive corporate experience to his role and with access to the tremendous academic resources of the USF community, he guides the mission of the CTPPE office: to build and deliver professional workforce development and training programs for individuals and companies in the area.

Mark is a USF alumnus and holds bachelor’s degrees in International Relations and Accounting. Mark also has a graduate certificate in Strategic Intelligence. He spent over 20 years in the corporate world and, in between, owned an import and export company specializing in gourmet coffee and a consulting company that focused on operations excellence. Mark worked with the Nielsen Company for 14 of those years, performing various finance, project management, and operations-management roles. He was known as a change agent who delivered results and developed talent around him. In the last half of his tenure at Nielsen, Mark traveled extensively as Director of Global Operations and concentrated on turning around underperforming business units and integrating newly-purchased companies’ operations into the Nielsen model.

Mark loves spending time with his family—especially his fiancé Peggy and two sons, Caleb and George. He also enjoys traveling to Europe, reading, and cooking. On weekends, he can be found on the beach or talking current events and history with friends. As a resident of Tarpon Springs for over 40 years, Mark is very proud of the town’s history and is happy to show visitors its cultural appeal.