



July 1, 2019

Dear Friend,

Building on its successful past, UNH Athletics is working to reshape and redefine the future of the UNH men's hockey program. In order to solidify and strengthen our program amid ever-changing landscapes related to competition, recruiting, fan engagement, and finances, ***your continued support will be critically important!***

The Friends of UNH Hockey has helped shape and support the important traditions of this program by providing crucial financial support, volunteering countless hours, advocating for team personnel, and offering a welcoming hand to decades of UNH student-athletes and Wildcat fans. This support has contributed to building and sustaining success at both Snively Arena and the Whittemore Center Arena. UNH Athletics is indebted to the "Friends" and offers hearty THANKS to its leaders, volunteers and donors for a "job well done."

As to the future, in order to ensure and achieve even more program success in a wildly competitive league and amid constant change with NCAA compliance rules and regulations, UNH Athletics must reshape its fan support organization in order to be more connected and in better alignment with its objectives, while ensuring compliance with NCAA policy guidelines and scrutiny. Like the approach taken with fans of other UNH sports programs, and similar to other elite collegiate hockey programs, UNH Athletics will seek volunteers, without the use of a formal governance structure, in order to help plan and execute key objectives of the program including the golf tournament, special fan and player events, and the 50/50 raffle, among others. Proceeds will continue to directly support current and emerging programmatic needs specific to the men's hockey program. This approach will provide greater agility in executing support decisions, with a continued commitment to transparency and compliance.

In the weeks ahead, UNH Athletics will provide greater detail on where your support is most needed. There will be ample opportunities for your direct engagement – support that will continue to help solidify our past achievements, while strengthening our future prospects for success.

***Please remember!*** Although the framework is changing, your passion and support as our closest Wildcat friends remains integral to men's hockey success. We are grateful for your past and future contributions.

Please feel free to reach out to me or my staff with any questions.

Sincerely,

Marty Scarano  
Director of Athletics