## **EXCITING NEWS**

WE ARE EXCITED TO LAUNCH THE OPERATION 36 DEVELOPMENT MODEL & COACHING PROGRAM TO ENHANCE OUR GOLFERS' EXPERIENCE.

We want to give our golfers the best introduction and long-term development plan to become a skilled golfer. Operation 36 is the fastest growing golfer development model and coaching program delivered around the world. The program gives our staff a way to organize a golfers development and measure improvement over time. The end goal is to get all of our golfers to shoot (par) 36 from a full tee-box!

## How the program works:

Each golfer in our programs will get a profile in our community in the Operation 36 App. We will be offering 9 Hole Operation 36 formatted events with our existing coaching programs for juniors and adults. After each event, our staff will record the scores on your profile and track your progress over time. The app also allows our staff to organize programs & schedules digitally to improve communication with our families.

## Benefits to our membership:

For our juniors, it allows us to track their golf development over-time and gives parents a timely and motivating way to get their junior on the golf course. Our coaches have access to a junior development model that can help us project where a juniors handicap will be by the time they graduate high school. Parents can quickly switch between juniors in the mobile app to see their goals & log when they play and train. Each session is shared with coaches to help guide and report on their golf development each year.

For our adults, it is a fun way to improve your golf game and gives us a tool to communicate and help set goals. If you are a complete beginner it gives you the best path to become a golfer. If you have already played, it is a fun social challenge to see where you can shoot 36 (par) for 9 holes from. With the use of the technology, our staff can help you measurably improve by setting video goals, issuing you practice plans and more.



## How the on-course model works:

- 1 Play 9 Holes From Division 1 (25 Yards)
  Instead of starting at the full tee box, all golfers begin in Division 1 and will play 9 holes starting 25 yards from each green.
- 2 Shoot par (36) or better to pass Division
  If they shoot par (36) or better, the golfer progresses to Division 2, where they start 50 yards from each green.
- This challenge continues until the golfer can shoot par (36) from all 10 divisions!









