MADE FOR THE HOLIDAYS

2026 HOLIDAY GIFT GUIDE

baby lock

FOR THE LOVE OF SEWING



NEW

SERENITY
4-Thread Serger



Take your serging to the next level with the feature-packed Baby Lock Serenity. Enjoy precision stitching with needle stop positioning, digital speed control, and the Drop Feed System for accurate fabric placement. Exclusive features like the Snap-on Needle System make needle changes quick and tool-free, while the patented Compact Overlock Table expands your creative possibilities with specialty attachments and flawless finishes.

TOP FEATURES

- Snap-on Needle System
- Digital Speed Control
- RevolutionAir® Threading
- Needle Positioning Button
- Compact Overlock Table
- Automatic Thread Delivery System

SERENITY FEATURED ACCESSORIES

NEW





BABY LOCK TEXTURIZED NYLON THREAD (BL-TEXNY)

Made from 100% nylon, this ultra-plush thread offers the desired coverage and stretch a sewist needs when working with activewear and knit fabrics, creating edge and hem finishes that stand out. Designed for optimal stretch and quick recovery, Baby Lock's Texturized Nylon thread is perfect for use in the loopers for Cover and Chain stitches, as well as Overlock and Wave stitches.



BABY LOCK 10 FOOT KIT (BLES4FTKIT)

This kit includes additional feet to help you expand your creative options and comes in a convenient carrying case. Kit includes a Beading Foot, Blind Hem Foot, Clear Foot, 3mm Cording Foot, 5mm Cording Foot, Elastic Foot, Flat Sole Foot, Lace Applicator Foot, Ruffling Foot, and Teflon Foot.



SERGER TROLLEY (BLSTF2-SMQLT)

This trolley is easy to assemble and features front zipper and side pockets for lots of storage. Plus, inside pockets for your sewing accessories.

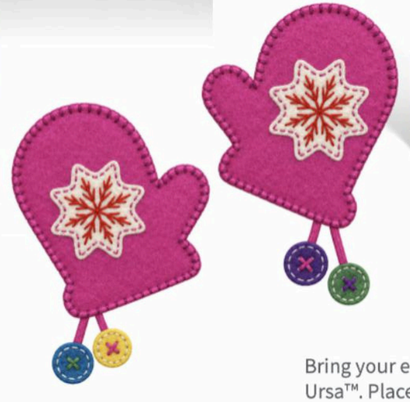


NEW

LUNA
Embroidery & Sewing Machine

Create with confidence using the Baby Lock Luna, designed to make every project effortless. Enjoy a wide range of stitches and designs, smooth curved sewing, and built-in guidance to help keep everything perfectly on track. With easy design placement and a large embroidery area, bringing your ideas to life has never been simpler.

TOP FEATURES
- 791 Built-In Stitches
- Innovative Curve Sewing
- Laser Guideline Marker
- 8" x 14" Embroidery Field
- 914 Built-In Embroidery Designs
- 2-Point Positioning





NEW

URSA
Embroidery Machine

Bring your embroidery to life with accuracy and ease using the Baby Lock Ursa™. Place designs exactly where you want them in the large embroidery area, and explore creative possibilities with dimensional, textured details that make every project stand out.

TOP FEATURES
- 914 Built-in Designs
- 2-Point Positioning with LED Pointer Foot
- IQ Intuition Monitoring® App
- 7" LCD Touchscreen
- 8" x 14" Embroidery Field

LUNA & URSA FEATURED ACCESSORIES



YARN COUCHING EMBROIDERY FOOT SET (BLA-YCFS)

For Models: Luna & Ursa (plus: BLRA, BLRA-LT, BLTA2, BLMA2, BLSA3, BLSA2, BLSA with Upgrade Kit 1 & BLTA/BLMA with Upgrade Kit)

Create a unique and stunning look to every yarn couching embroidery design by simply changing the yarn weight. The Yarn Couching Embroidery Foot Set makes this feasible with the four interchangeable and adjustable feet. With the various foot sizes, 2mm, 3mm, 4mm and 5mm and the option to use yarn weights like, #3, #4, #5, #6 and #7 creating a custom look is possible.



STITCH REGULATOR (BLA-SR)

For Models: Luna (plus: BLAN, BLRA, BLRA-LT)

The StitchSync Regulation™ sensor technology tracks every movement, ensuring that your free-motion quilting and basting have a consistent stitch length. This attachment has 3 interchangeable soles: quilting, open toe, and echo quilting. Choose between Intermittent, Continuous, or Basting mode for a variety of free-motion quilting techniques. The Stitch Regulator is housed in a deluxe custom storage case providing a protective home for your attachment and soles.



EXTENSION TABLE (BLMA-ET2)

For Models: Luna (plus: BLTA2/BLTA, BLAE, BLTY, BLJY, BLAN, BLBA, BLCR, BLAR)

Instantly create a larger sewing surface with this extension table. The convenient design gives you more room to create and stores your knee lift underneath.



DESIGN SUITES



BABY LOCK YARN COUCHING EMBROIDERY DESIGN COLLECTION – BLOCKS (BLA-DSUITE-YC2)

This special collection, created by Baby Lock Educator Karen Parker, is a must have! Step beyond the world of the typical open and airy designs as we introduce these twenty new quilt block inspired designs that are sure to open up an entirely new world of creativity and inspiration. The included designs are ten unique 5" blocks and ten unique 7.5" blocks, which can be stitched and combined to create countless patterns and designs, or used as individual design elements to add charm to any project. A machine capable of Embroidery Yarn Couching is required to use this Collection.



BABY LOCK FILLS AND MOTIFS PETS COLLECTION #1 (BLA-IQFM10)

Love of animals, especially those we call our pets, is something that is universal and speaks to pretty much everyone in the world, so how can we resist including them in our sewing and embroidery projects? This adorable collection of custom decorative embroidery fills and motifs are sure to become some of your absolute favorite designs to use as accents or stand-alone elements in your upcoming projects. With 20 custom decorative fills and a coordinating 20 custom motif stitches, you are sure to fall in love with these designs, including them in countless projects to show just how much we all love our "fur babies" and their pals!



BABY LOCK YARN COUCHING EMBROIDERY DESIGN COLLECTION - OPEN SHAPES (BLA-DSUITE-YC3)

This embroidery yarn couching collection featuring 20 fun and whimsical animals, shapes, and everyday items is perfect for a wide variety of projects and is sure to become an instant favorite. Each design has been digitized in three different sizes, with each size being created to take advantage of different weights of yarn. A machine capable of Embroidery Yarm Couching is required to use this Collection. This is Baby Lock's first yarn couching collection that requires the new Baby Lock Yarn Couching Foot set, BLA-YCFS.



BABY LOCK YARN COUCHING EMBROIDERY DESIGN COLLECTION – CELEBRATION (BLA-DSUITE-YC4)

This collection of embroidery yarn couching designs includes the perfect building blocks to make your next party or celebration project a success. Included are designs for numbers 0-9, the sentiments of "Happy Birthday", "Cheers", and "Congrats", along with several designs to embellish all of your celebratory creations! You'll find 20 individual designs, each created in three sizes, with each size digitized to take advantage of different weights of yarn. A machine capable of Embroidery Yarn Couching is required to use this Collection. This is Baby Lock's second yarn couching collection that requires the new Baby Lock Yarn Couching Foot set, BLA-YCFS.



RADIANCE
Embroidery, Sewing & Quilting Machine

Where innovation meets excellence, the Baby Lock Radiance embroidery, quilting, and sewing machine takes your creativity to the next level. With the largest projection area featuring IQ Live Stitch™ technology, you can project designs and stitches directly onto your fabric for flawless placement every time. The expansive 115/8" x 181/4" embroidery hoop, IQ Designer features, and editing capabilities allow for grand, intricate designs, making your creative possibilities endless. Plus, advanced quilting features like StitchSync Regulation™ enable you to master a wide range of free-motion techniques.

TOP FEATURES
- StitchSync Regulation™
- 11 5/8" x 18 1/4" Embroidery Hoop
- Largest Projection Area with IQ Live Stitch™
- 14.1" Creative Space
- Picture Play

RADIANCE EMBROIDERY UPGRADE 1

NEW



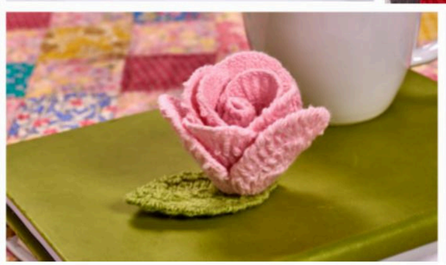
Upgrade your Radiance embroidery and sewing machine with new features! Enjoy stunning embroidery and decorative designs, Pattern Projection+ that traces your entire design, and a new ~10 5/8" x 16" Carbon Fiber Magnetic Hoop designed for effortless hooping and versatility. This must-have software upgrade expands your creative possibilities and ensures your next sewing masterpiece comes together brilliantly.

TOP FEATURES
- ~10 5/8" x 16" (272mm x 408mm) Magnetic Hoop made of Carbon Fiber Infused Plastic
- 13 New Embroidery Designs
- Pattern Projection+
- 22 Trapunto Style Quilting Shapes
- 5 Edge to Edge Quilting Designs
- 10 French Knot Designs
- 7 Crochet Couching Designs











GIVE THE GIFT OF CREATIVITY

genuine♡collection



BRILLIANT

- 190 built-in stitches for endless creativity
- 10 one-step buttonhole styles
- LCD screen and programmable stitch settings



ACCOMPLISH 2

- Sew heavyweight fabrics with ease
- Sew at speeds up to 1,500 stitches per minute
- Large extension table for quilting and bigger projects



JUBILANT

- 80 built-in stitches for sewing and quilting
- 8 one-step buttonhole styles
- Free-motion quilting with drop feed



ZEAL

- 25 built-in stitches for everday sewing
- Easy one-step buttonholes
- Free arm for sleeves, cuffs and hems



JOY

- 19 built-in stitches for everyday projects
- Easy needle threading and thread cutting
- Free arm for hems and sleeves



ZEST

- 15 built in stitches for essential sewing
- Compact and easy to take anywhere
- Free arm for sewing hems and sleeves



HOLIDAY OFFERS

The holidays are the perfect time to start a new creative journey, upgrade your sewing machine, or give the gift of sewing to someone special. Throughout the season, participating Baby Lock retailers are offering special opportunities to help you bring home the machine and accessories you've been dreaming about to make your creative visions come to life.

This holiday season, look for:

- Special pricing on select sewing, quilting, embroidery, and serger machines
- Savings on accessories and notions
- Exclusive shopping sprees and bundles
- Financing opportunities to help make your purchase even more accessible
- Limited-time holiday shopping events and special promotions
- Seasonal offers that add even more value to your purchase

Visit your local Baby Lock retailer for current offers and details.



MADE TO SHARE

The best part of making something is sharing it. Show us your holiday projects, find inspiration, and connect with fellow makers in the Baby Lock community.

Scan to join the creativity.

GIVE THE GIFT OF SKILL

From learning a new stitch to mastering a new technique, there's always something new to discover. Explore Baby Lock education and creative learning opportunities.

Scan to explore learning.



THE BABY LOCK EXPERIENCE

Creating

... is not just a hobby, it's your passion. At Baby Lock we share that same passion. That's why from the moment you begin your journey with Baby Lock, you'll be welcomed into a tightly stitched community of sewists, instructors, designers, and creators that will support, inspire, and cheer you on.

Community

The Baby Lock community brings together all levels of sewists that are always there to help you learn, share new ideas and projects, and become your sewing friends. Whether online, at your local retailer, or through our dynamic Facebook Groups, you will find answers and inspiration 24/7.

Support & Education

When you join the Baby Lock community, you will receive hands-on retailer support and exceptional customer service support, including our consumer helpline. Get expert advice from our ambassadors, educators, and partners and attend training events and webinars throughout the year to learn about your specific machine and to discover new techniques. Plus, every machine comes with a 60-day trial of online sewing classes to start you off on the right foot. You will gain access to over 1,000 educational videos and our comprehensive website that features projects, blogs, and countless sources of inspiration.

Baby Lock Retailers

Your local Baby Lock retailer will help you discover the perfect machine to accomplish your goals, challenge your skills, and give you that just out-of-the-box feeling every time you sew. Plus, bring your machine into the store for maintenance, regular cleanings, and more. Participate in educational events and classes where you can connect with other sewists and become part of your local Baby Lock community.

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FOR THE LOVE OF SEWING