

What should my budget be for a first time art buy?

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Annie Vartivarian, co-founder of [Letitia Gallery](#), a new contemporary gallery opening in Beirut in February, agrees. A large budget is not important when you're starting out. She reassures us that "the first purchase is always the most difficult and I have always felt that it should be made primarily on instinct. In that I mean the work speaks to you perhaps through its colour, its composition or its meaning, as in conceptual art."

Frankie Rossi, Director of Sales at [Marlborough Fine Art](#), adds, "Buying prints by established artists is a good way to start a collection. Begin with a modest budget, and increase it with your own self confidence."

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