



# 39<sup>TH</sup> annual GOLF OUTING

## Title Sponsor

**\$ 7,500**

(Donation amount is \$6,300 after Fair Market Value)

- Corporate banner at event
- Logo on Golfer Gift
- Recognition as Title Sponsor in all TV, radio, print and e-advertising, and event power point
- Podium Time at Welcome/Start of Event
- Recognition in Social Media
- Recognition on Front Cover of Event program
- Full inside front or back cover ad in program
- Company Information table at event
- Tee sign
- Two foursomes with golf package

## Gold - Dinner Sponsor

**\$ 4,000**

(Donation amount is \$3,300 after Fair Market Value)

- Recognition as Dinner Sponsor with logo table tents on all dinner tables
- Podium Time at Dinner
- Recognition on sponsorship banner and power point
- Recognition in all marketing materials (time sensitive)
- Full page ad in event program
- Tee sign
- Foursome with golf package

## Gold - Golf Ball Sponsor

**\$ 4,000**

(Donation amount is \$3,300 after Fair Market Value)

- Company Logo on Golf Balls
- Recognition on sponsorship banner and power point
- Recognition in all marketing materials (time sensitive)
- Full page ad in event program
- Tee sign
- Foursome with golf package

## Gold - Golf Towel Sponsor

**\$ 4,000**

(Donation amount is \$3,300 after Fair Market Value)

- Company Logo on Golf Balls
- Recognition on sponsorship banner and power point
- Recognition in all marketing materials (time sensitive)
- Full page ad in event program
- Tee sign
- Foursome with golf package

# “Putt for a Purpose!”

## Forest Akers West, MSU

### June 10, 2019

## Silver Sponsorships

**\$ 2,500**

(Donation amount is \$2,000 after Fair Market Value)

### Charity Trivia Game - AVAILABLE

Snack Bag Sponsor – **SOLD Foster Swift**

Beverage Sponsor – **SOLD Bergmann Assoc.**

Golf Cart Sponsor – **SOLD Dean Transportation**

Bottled Water Sponsor – **SOLD Maner Costerisan**

Lunch Sponsor – **SOLD Lansing Ice & Fuel**

- Logo on chosen item
- Recognition on all marketing materials (time sensitive)
- Recognition on banner, power point and half-page ad in program
- Foursome with golf package

**Your support  
makes a difference  
long after the golf clubs  
are put away!**

**Each year Highfields provides a  
safety net for more than 8,000  
children and families.**

Your support insures that our counselors can continue to help parents who are struggling with emotionally and behaviorally challenged children.

**“Without Highfields’ help, my child would be in jail or maybe even worse.  
Thank you for giving me my child back.”**

**~over~**

**Bronze Sponsorships \$ 1,000**

(Donation amount is \$500 after Fair Market Value)

- Recognition on power point at dinner
- Tee sign
- Recognition in event program
- Foursome with golf package

**Tee Sign Only \$ 250**

(Donation amount is \$200 after Fair Market Value)

**Foursome \$ 700**

(Estimated Fair Market Value is \$436)

**Individual Golfer \$ 175**

(Donation amount is \$75 after Fair Market Value)

*Fair Market Value: Under the Internal Revenue Code, the amount of the contribution that is tax-deductible for income tax purposes is limited to the excess of the amount paid over the value of the benefits received.*

**Sign Up Today**

<http://www.highfields.org/highfields-golf-outing-registration-page/>



**LYMAN & SHEETS**  
Insurance Agency

*Protecting What's Important Since 1874*

**Title Sponsor 2015, 2016, 2017, 2018 and 2019**

**To reserve your sponsorship, foursome or get more information**

**Please contact Brian Philson, 517-628-2287 ext. 371 or [bphilson@highfields.org](mailto:bphilson@highfields.org) or  
Deanna Rowen, 517-628-2287 ext. 370 or [dlrowen@highfields.org](mailto:dlrowen@highfields.org)**