

2018 Hunger/CROP Walk Coordinator(s)
Much of the work can be done by email and/or phone.

- 1) Schedule, prepare agendas and facilitate planning meetings, probably 5-6 meetings, if you include the wrap-up meeting. Find someone to take notes and help distribute and communicate with committee members.
- 2) Work with the committee to raise approximately \$3,000 in local sponsorship funds (most of last year's donors will probably support it again this year)
- 3) With committee member participation, recruit Marin faith communities to participate in the March 2018 CROP/Hunger Walk. Hold a recruiter Rally to distribute information packets to participating groups and congregations.
- 4) Oversee and delegate necessary arrangements made for the walk, e.g. city permit, creation of walk map, posting of walk route signs, ordering of tee-shirts with sponsors names, lining up people to staff registration table, thank you correspondence to sponsors, etc.
- 5) Work with committee to make sure that Walk has good publicity including press release to newspapers and other media outlets, Facebook and other social media, publicity to MIC members, Marin IJ ad, etc.
- 6) Coordinate with Church World Service regional staff regarding publicity and CWS resources available to help local walks.