



Heidi Marston
Executive Director
Los Angeles Homeless Services Authority

Heidi Marston was selected as the Executive Director of the Los Angeles Homeless Services Authority (LAHSA) in June 2020, after serving as the Interim Executive Director since January 2020. She is entrusted to serve as a leader in the effort to reduce homelessness across Greater Los Angeles. She also sits on the Leadership Alliance for the National Alliance to End Homelessness. Heidi joined LAHSA in February 2019 as Chief Program Officer after serving at the U.S. Department of Veterans Affairs in several roles, including Director of Community Engagement and Reintegration Services and Special Assistant to the VA Secretary under President Obama.



CAREER CHRONOLOGY:

2020 – Present	Executive Director, <i>Los Angeles Homeless Services Authority</i>
2019 – 2020	Chief Program Officer, <i>Los Angeles Homeless Services Authority</i>
2017 – 2019	Director, Community Engagement & Reintegration, <i>U.S. Department of Veterans Affairs</i>
2015 - 2017	Special Assistant to the Secretary, <i>U.S. Department of Veterans Affairs</i>
2014 – 2015	Program Analyst, <i>U.S. Department of Veterans Affairs</i>
2013 – 2014	Supervisory Veterans Service Rep (Coach) <i>U.S. Department of Veterans Affairs</i>
2012– 2013	Management Analyst, <i>U.S. Department of Veterans Affairs</i>
2011 – 2012	Rating Veterans Service Representative, <i>U.S. Department of Veterans Affairs</i>
2009 – 2011	Veterans Service Representative, <i>U.S. Department of Veterans Affairs</i>

EDUCATION:

2009	Bachelor of Arts in Communication Studies, Gustavus Adolphus College, <i>St. Peter, MN</i>
2009	Bachelor of Arts in Theological Studies, Gustavus Adolphus College, <i>St. Peter, MN</i>
2011	Masters of Public Administration, Mankato State University, <i>Mankato, MN</i>
2013	Lean Six Sigma Green Belt Certification, <i>Villanova University</i>
2013	VBA Leadership and Enrichment Program (LEAD), <i>Washington D.C.</i>
2015	Lean Six Sigma Black Belt Certification, <i>Washington D.C.</i>
2015	VBA Leadership Enrichment and Progression Program (LEAP), <i>Washington D.C.</i>
2018	Federal Executive Institute (FEI), <i>Charlottesville, VA</i>

AWARDS AND HONORS:

Heidi Marston has received several awards throughout her career to include the Secretary of VA's ICARE Award, the Starfish Award from VA's Under Secretary for Benefits, and acknowledgements from Senator Dianne Feinstein and Congressman Ted Lieu. Heidi was chosen to represent the U.S. Department of Veterans Affairs during the 2016 Coalition to End Homelessness at the White House.

PROFESSIONAL CERTIFICATIONS:

2014	Six Sigma Green Belt
2014	Franklin Covey Certified Trainer
2015	Lean Six Sigma Black Belt