



VIRTUAL COMMUNITY MEETING

PRESENTED BY THE TRUST &

KRIS KEPLER (LAVAMAEX), BETHANY LUEERS
(UNILEVER) KAYO ANDERSON (LA CAN) AND
BUDDY TEASTER (SOLES4SOULS)

THURSDAY, MAY 14 AT 6:30PM

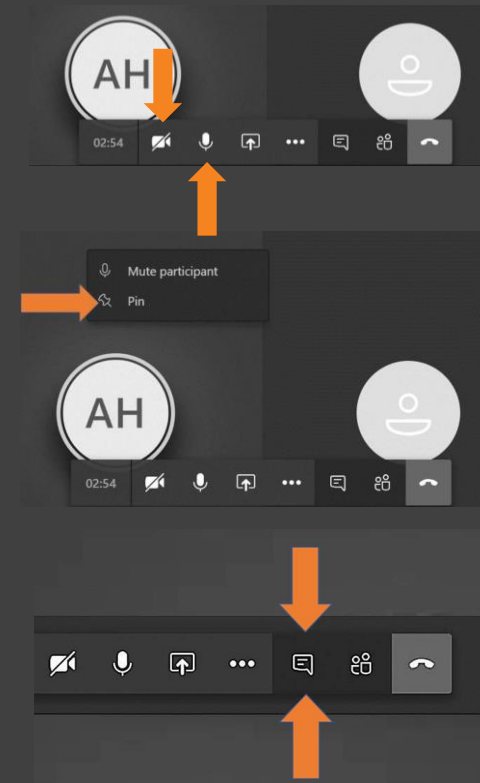
PLEASE JOIN US VIA PHONE AT 323.433.2102 W/
CONFERENCE ID: 285 162 826#

SKID ROW
HOUSING
TRUST

Homes. Support. Success.

A Few Housekeeping Items to Start

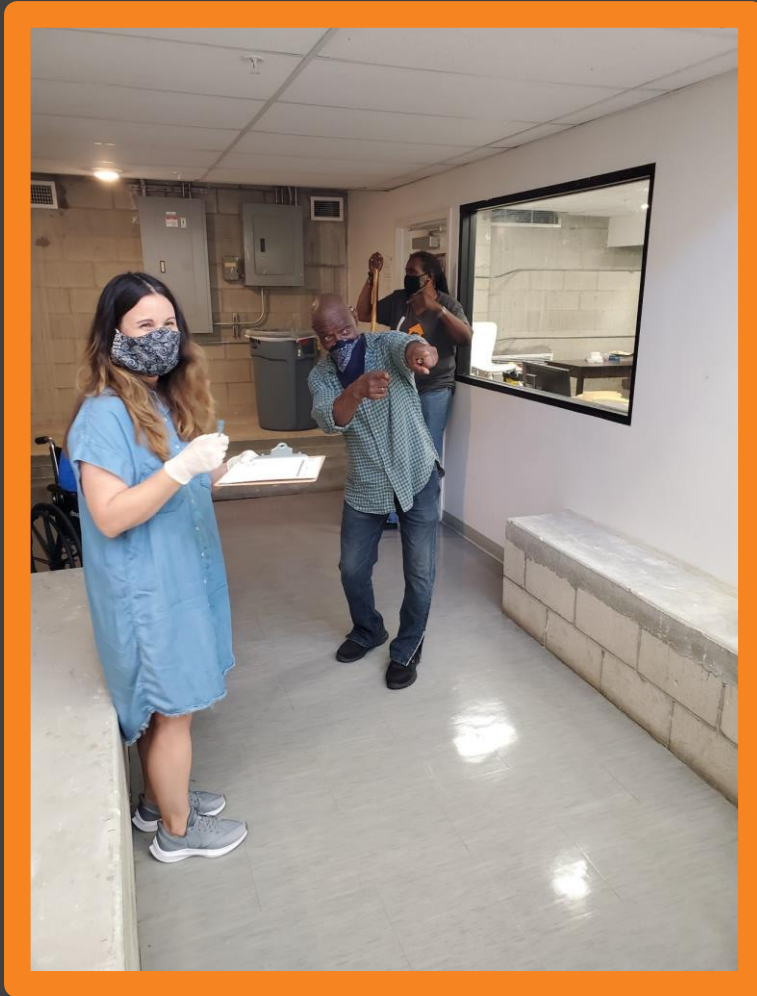
- **PLEASE MUTE YOUR AUDIO AND TURN OFF VIDEO** - We will mute all participants to reduce background noise.
- **TO CENTER THE PERSON SPEAKING** please manually right click your mouse and chose pin.
- **FOR THE Q&A** please click the speech bubble icon and type your question or send an email to info@skidrow.org. Please use the chat feature only for questions addressed to the host or guest speakers.



Agenda

- This Week at the Trust
 - *Lee Raagas, Chief Executive Officer*
- Trust Access Center
 - *1317 East 7th Street*
- Panel Discussion
 - *Kris Kepler, LAVAMAEx*
 - *Bethany Lueers, Unilever*
 - *Buddy Teaster, Soles4Souls*
 - *Kayo Anderson, Los Angeles Community Action Network*
- Next Virtual Community Meeting
- Q & A





Lee Raagas

Chief Executive Officer,
Skid Row Housing Trust



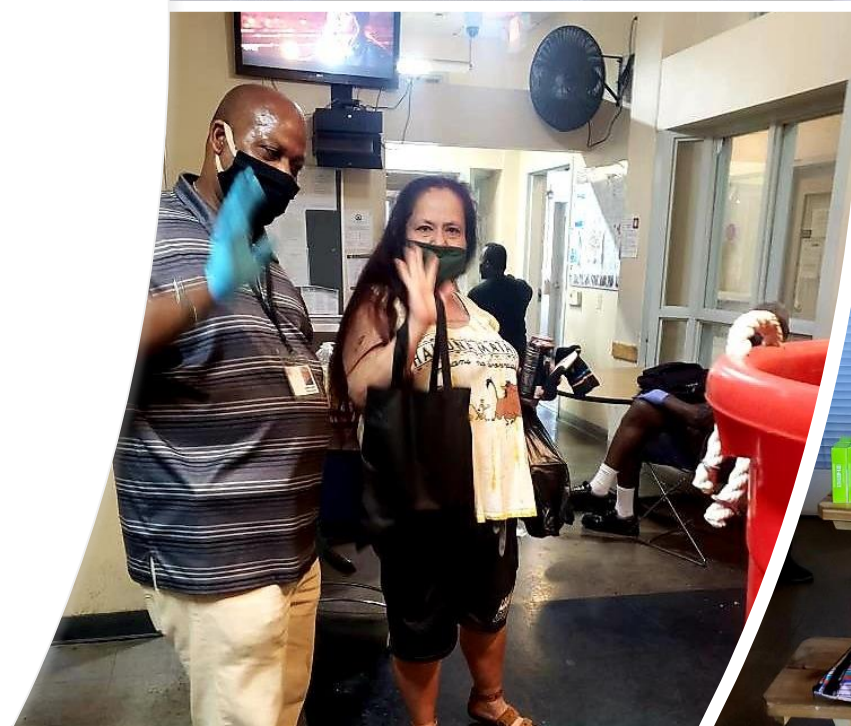
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THIS WEEK AT THE TRUST

- Needs
- Solutions
- Collaborations



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TRUST ACCESS CENTER



- Location: 1317 E. 7th Street
- Increased access to homeless services & resources at 7th and Central Ave
- Problem-Solving, Housing Navigation, Peer Support
- Immediate help with crises, shelter, direct referrals for care
- No unnecessary barriers like sobriety, disability, health/mental health needs

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“There has been an extraordinary response from these calls for hygiene kits and daily needs that launched strategic partnerships that are ongoing... the obvious fact that our residents received something they needed—it’s harder to convey the emotional connection of community that the hygiene kits enabled. Our residents feel heard, they feel cared about, it means the world.”

-Lee Raagas
CEO, Skid Row Housing Trust

Panelists



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“LavaMaeX was developed to bring health and hygiene to people in the streets... the Skid Row community is near and dear to our hearts. We know how we deliver the services is as important as the services themselves.”

“We were incredibly inspired by the partnership between LA CAN and USC Annenberg School of Communication... we looked at how we could create a DIY solution. At this point we have created a toolkit & DIY manual, along with instructions and a materials list, to be able to offer this to communities to deploy.”

-Kris Kepler
LavaMaeX

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“Unilever composed a 3-pronged response to the COVID-19 crisis, creating cross-brand promotion and hygiene kits. We also called on our consumers to nominate communities that need the extra soap at this time—we sent 100 units of soap per nomination. Finally, we called on our audience to write notes of personal connection, to restore dignity, joy, hope, and strength.”

-Bethany Lueers
Unilever

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“We don’t think about shoes as a way to stay safe, but in talking to people on the streets, shoes are one of the primary things they need and ask for. A new pair of shoes and socks can reboot how they feel.”

“I had been at Soles4Souls only a few months when I was right in the middle of an encampment and heard from folks that they walk 10 miles a day, and the need for shoes and socks was super clear. We really understood it was vital to serve this community.”

-Buddy Teaster
Soles4Souls

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“In 2016 I became chronically ill and became homeless; through that whirlwind I ended up in a Trust building, and it was a godsend as a person who was ill and scared. I applaud that Skid Row Housing Trust still does the most important thing in this community—get people housed.”

“What’s beautiful about the way this entire thing has worked is mutual aid. Organizations have really come together to say, “This is the problem, and we are going to come together with a solution.” It’s magical.”

“I never go by one of our handwashing stations and it’s not being used; somebody is there washing their hands, washing their faces. Artists in the area have been employed to decorate the stations, providing an unique art exhibit where its installed.”

-Kayo Anderson
Los Angeles Community Action Network

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JOIN US NEXT WEEK

**We would love to
hear from you**

Please email
info@skidrow.org to
share your feedback to
help us improve our
weekly virtual
community meetings!

**Please join us next
week**

Our next meeting is
scheduled for
**Thursday, May
21st at 6:30 PM**

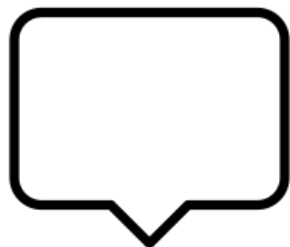
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Q & A



If you have any questions you would like covered in the Q&A, please use the speech bubble icon to type your question or send an email to info@skidrow.org.



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Thank you for joining us.

*We hope to see you
again next week!*