



## **TUESDAY, FEBRUARY 19 10 – 11:30 AM CHAMBER OFFICE**

**Expect to walk away with these profit-boosting gems:**

- A proven template with the most compelling layout & design
- Ability to be in control of your marketing materials & design, whether it's yours or from another source
- Expertise on how to use headlines, sub-headlines and calls to action for conversion
- And as an added bonus, bring your marketing materials and learn how to critique them

FREE to LACC members – Light Refreshments Provided

Space is limited – Reservation Required

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### **Does Your Business Message Stand Out in a Crowd???**

So many marketing materials fail when they follow the same pattern as their competition.

Whether it's a business card or an email blast the goal is to stand out. Join us for an exclusive presentation from business coach, Tom Powers, as he guides us on how to create materials that convert!



#### **LAKES AREA CHAMBER OFFICE**

305 N. PONTIAC TRAIL, STE. A  
WALLED LAKE 48390

PHONE: 248.624.2826

FAX: 248.624.2892

INFO@LAKESAREACHAMBER.COM

REGISTER ONLINE AT  
WWW.LAKESAREACHAMBER.COM