



Lakes Area Chamber of Commerce 2021 Advertising Rates

Get YOUR Business NOTICED!

NEW advertising opportunity for 2021

YOUR Stand-Alone E-blast sent to 1000+ emails

\$100 / ad (this will be limited to no more than 2 member ads / week)

Your information will be emailed as a stand-alone ad and can include special events, promotions or sales. You provide the information and we'll send the email. Email dates are reserved first-come; first-serve basis.

Weekly E-Mail Advertising (Sent every Monday to 1000+ emails)

Weekly AD \$25/week - includes your business info, logo and link to your website.

Ask the Expert Feature \$50/week - Feature your goods and/or services by providing expert information in a premiere location of the weekly Monday email. Feature can include ad, photos, links and a brief paragraph you provide with expert advice on the topic of your choosing.

Business Spotlight \$200/month - Feature your business for an entire month in the weekly Monday morning E-blast. Feature can include ad, flyer, photos, website links, email links, and document attachments. Months are reserved first-come; first serve basis.

Monthly E-Newsletter Advertising (Sent once per month to 1000+ emails)

Monthly AD \$30/month - includes your ad with a link to your website.

Monthly AD \$80/quarter - includes your ad with a link to your website.

Monthly AD \$300/year - includes your ad with a link to your website.

Website Advertising / Featured Business

Includes your logo, map, coupons, links, specials & promotions. Featured on the LACC website home page.

\$300/6 months \$500/year

Direct Mail Options

Membership Labels \$30 - Includes pre-printed member label set.

Electronic Member File \$40 - Business name, contact, address & phone in Excel file.



For more information or to reserve your ad, contact Lakes Area Chamber of Commerce
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Phone: 248.624.2826 info@lakesareachamber.com