



## Sponsorship Opportunity Whole Person Care Expo

Caring for the whole person is larger than providing access to coordinated behavioral, I-DD and physical healthcare. An individual is more than their illness or diagnosis and they need more than treatment to recover, thrive and become a productive part of their community. Whole person needs encompass: family, friends, work, community activities, nutrition, exercise, pets, spiritual needs and more.

The concept for the 1<sup>st</sup> Annual Whole Person Expo is to bring together organizations, services, and programs that can support and contribute to an individual's overall health and wellbeing. Having numerous and varied vendors available to discuss their programs, products and/or services will help inform behavioral and health providers, consumers, advocates, state agency leaders and others about resources in our state that can be accessed at the local and state levels. **With your support, we can assemble a comprehensive array of organizations to achieve this goal, but we need your help to do so.**

### What Your Sponsorship Provides:

- Ability to invite diverse array of organizations to participate at no cost
- Lunch and refreshments for attendees and vendors
- Support for Whole Person Care outreach
- A Unique Opportunity for Networking among professionals and support organizations that may not otherwise occur
- Opportunity to invite local community residents, Medicaid consumers, conference and non-conference attendees to attend the Expo

### Benefits as a Sponsor:

- Positions Your Organization as leaders in North Carolina's move toward Whole Person Care
- Receive a complimentary 6x10 Exhibit at the Fair (vendor participation by invitation only)
- Named as Sponsor on all Marketing and Community Outreach Materials
- Named as Leader in potential media to coverage of Expo

This unique event will offer networking and information from a varied mix of promising programs, projects and organizations that can help meet a person's whole person needs. Visitors to the Whole Person Expo will get exposure to a wide variety of community resources, programs and organizations that can help in the quest to address whole person needs at the community level. Take this opportunity to be a leader for this event.

**Sponsorship Cost: \$2,000     ☐ Yes, I want to sponsor the Expo**

ORGANIZATION NAME

BILLING ADDRESS

CONTACT EMAIL

PHONE

WEB