

PICKERING TOWN CENTRE

# MALL WALL CRAWL

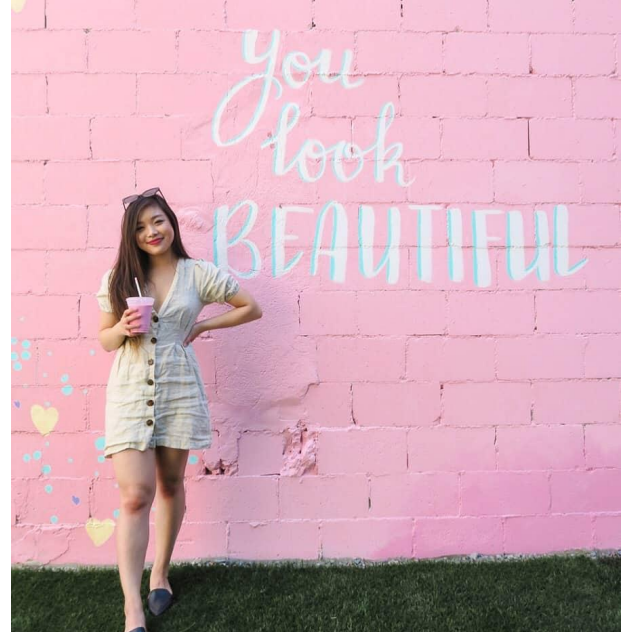
Your Unique Partnership Opportunity



## **REACH NEW CUSTOMERS AND STAND OUT IN THE CROWD**

The Mall Wall Crawl program puts your brand in front of customers, and uses the power of social media to drive revenue and build loyalty. Experiential in-mall pop up locations and sales stations allow you to reach consumers in person and provide memorable consumer interactions.

**RIGHT TIMING. RIGHT CONTENT. RIGHT AUDIENCE.**



## NOW BOOKING FALL 2020

### Partnership Includes

- One exclusive large-scale wall mural at a high-traffic interior mall location
- Public relations launch campaign featuring a donation presentation to a non-profit organization
- one week in-mall pop up activation / sales station
- a social media and digital marketing campaign
- consumer contest promotion
- a turn-key partnership

Lorna Murphy, Marketing Director

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