Apple Updates Trade-In Values for iPhone, iPad, Mac, and Apple Watch

Hartley Charlton Wednesday May 27, 2026 4:00 am PDT

Apple today updated its U.S. trade-in estimates, raising values for most current iPhone, iPad, Mac, and Apple Watch models while reducing several Android offers.

The headline iPhone trade-in figure rises from $685 to $695, with every iPhone 16 model gaining value:

- iPhone 16 Pro Max: $685 to $695
- iPhone 16 Pro: $550 to $560
- iPhone 16 Plus: $455 to $465
- **iPhone 16**: $435 to $460

Every current iPad also gains value, with the headline range shifting from $40 to $670 up to $45 to $690:

- **iPad Pro**: $670 to $690
- **iPad Air**: $445 to $460
- **iPad**: $220 to $235
- **iPad mini**: $250 to $265

Mac changes are mixed, with most current models gaining value:

- **MacBook Pro**: $685 to $690
- **MacBook Air**: $485 to $520
- **Mac mini**: $340 to $375
- **iMac**: Unchanged at $355

Despite those increases, the top of Apple's Mac trade-in range slips from $2,090 to $2,045, suggesting a reduction for a higher-end model not shown in Apple's summary table, such as the Mac Pro or Mac Studio. The Apple Watch lineup also gets a mix of revisions:

- **Apple Watch Ultra 2**: $295 to $305

- **Apple Watch Series 9**: $120 to $130
- **Apple Watch Series 10**: Unchanged at $150
- **Apple Watch Ultra**: $215 to $205

Android trade-in offers have largely been cut, with the headline range narrowing from $30 to $370 down to $30 to $360:

- **Samsung Galaxy S23 Ultra**: $230 to $200
- **Google Pixel 8 Pro**: $170 to $165
- **Samsung Galaxy S23**: Unchanged at $125
- **OnePlus 12**: Unchanged at $200

All Apple-listed values are estimates, with final offers determined after the device is received and inspected. Customers can apply trade-in credit toward a new purchase or receive the value as an Apple Gift Card, and Apple will recycle ineligible devices for free.