

Tips to Get More from Google Searches

Use search operators

- **Exact phrase:** Use double quotation marks ("...") to find pages containing that specific phrase.
- **Exclude words:** Add a minus sign (-) before a word to exclude it from your results (e.g., jaguar speed -car).
- **Search within a site:** Use site: to limit your search to a specific website (e.g., site:wikipedia.org \"World War II\").
- **Find related sites:** Use related: to find websites similar to one you know (e.g., related:amazon.com).
- **Search for specific file types:** Use filetype: to find files like PDFs or PowerPoints (e.g., report filetype:pdf).
- **Find words in titles:** Use intitle: to find pages with a specific word in their title (e.g., intitle:reviews).
- **Search synonyms:** Use the tilde ~ before a word to include its synonyms (e.g., ~cheap restaurants).

Refine your search terms

- **Keep it simple:** Use main keywords instead of full sentences.
- **Be specific:** Add more relevant terms to narrow your search.
- **Use synonyms:** If you aren't finding what you need, try different, relevant synonyms.
- **Use OR for multiple terms:** Use OR (in uppercase) between keywords to search for either one (e.g., nutrition OR diet cancer).
- **Use AND:** Google automatically treats spaces as "AND" but you can use + to force it to include a word (e.g., +Chicago +coffee -Starbucks).