

School of Communications, Media, Arts and Design

PREPARATION FOR NEXT PROGRAM

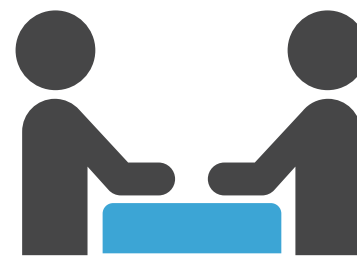


9 out of 10 students
feel their current program set
them up for success

KEY PARTNER INSTITUTIONS

- 1 Davenport University
- 2 Royal Roads University
- 3 York University

Meet with your
CAREER ADVISOR
to explore your paths and goals!



POPULAR DEGREE TYPE PATHWAYS

Bachelor of Arts in Professional
Communications
Bachelor of Business Administration
Bachelor of Science
Master of Business Administration

INTERESTING FACT

The Story Arts Centre used to be
the set for, **DEGRASSI HIGH**, one of
Canada's longest running and most
successful television productions.
They filmed on Story Arts Centre from
1989 to 1991.

TOTAL OF 29 PATHWAYS



Universities



Third Party
Partnership

**ADVANCED TELEVISION AND FILM
(SCRIPT TO SCREEN)
(Graduate Certificate)**

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

Bachelor of Public Relations

Partner Institution: Conestoga College
Institution Type: College
Institution Location: Canada (Ontario)
Credits Awarded: Entry into year 2
Agreement Details: Students must have a minimum of 70 per cent, attend an interview and successfully complete a written assignment. Once students receive an offer, they must successfully complete Fall bridging semester. Upon completion they may join the second year.

**ADVERTISING AND MARKETING
COMMUNICATIONS MANAGEMENT
3 YEARS**

Bachelor of Business Administration – Marketing

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete the Bachelor of Business Administration.

Bachelor of Business Administration – Management

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete the Bachelor of Business Administration.

**Bachelor of Public Relations and Communication
(Honours)**

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast and Nathan campuses.

Bachelor of Arts (Honours) – Communication (Bridge)

Partner Institution: University of Ontario
Institute of Technology
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 54 credits of 120, admitted to year 3
Agreement Details: Students need to complete two bridge courses in good standing before entering the Bachelor of Arts (Honours) in Communications program and then after the students will then be awarded 54 of 120 transfer credits. Students will need to complete the two bridge courses with a minimum B with no D grade to continue in program.

**ADVERTISING MEDIA MANAGEMENT
(Graduate Certificate)**

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

**ANIMATION 3D
2 YEARS**

**Bachelor of Science – Technology
Project Management**

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 60 credits of 120
Agreement Details: Students must complete 60 semester credit hours to complete Bachelor of Science.

**Bachelor of Information Technology (Honours) –
Game Development Entrepreneurship**

Partner Institution: University of Ontario
Institute of Technology
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 45 credits of 120, admitted to year 3
Agreement Details: Students need a minimum B (73-76 per cent) average or higher. Students must complete five bridge courses and upon successful completion they will be admitted into the degree program and will be given 45 transfer credits.

**ART AND DESIGN FOUNDATION STUDIES
1 YEAR**

Graphic Design

3 Years
Partner Institution: Centennial College
Institution Type: College
Institution Location: Canada (Ontario)
Agreement Details: Students who have a cumulative average of B or higher are eligible to transfer to the program and receive equivalent substitution for courses which overlap.

**Fine Arts Studio
2 Years**

Partner Institution: Centennial College
Institution Type: College
Institution Location: Canada (Ontario)
Agreement Details: Students who have a cumulative average of B or higher are eligible to transfer to the program and receive equivalent substitution for courses which overlap.

**BROADCASTING AND FILM
3 YEARS**

Bachelor of Journalism

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 of 240 credit points
Agreement Details: Two semesters to complete. February or July intake. Available at Gold Coast campus.

Bachelor of Professional Arts – Communication Studies

Partner Institution: Athabasca University
Institution Type: University
Institution Location: Canada (Alberta)
Credits Awarded: 72 credits of 120
Agreement Details: Transfer credits and details will be evaluated on a case-by-case basis

**Bachelor of Business Administration – General
Business**

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 credit hours to complete Bachelor of Business Administration.



RYAN JOHNSON

I decided to look into and choose Pathway programs because my experience at a College taught me a lot about my program and how I wanted to reach my career goal. A majority of the jobs available require Bachelor Degrees, so I decided to add a couple years of university to further my education. I believe going from diploma to degree, you get a foundation in what you want to do, because College has always been a hands-on learning environment. Adding university or getting a degree now teaches you the theoretical part in more depth. Starting off at a College was the best choice for me.



Bachelor of Arts (Honours) – Communication (Bridge)

Partner Institution: University of Ontario
Institute of Technology
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 54 credits of 120, admitted to year 3
Agreement Details: Students need to complete two bridge courses in good standing before entering the Bachelor of Arts (Honours) in Communications program. After, the students will be awarded 54 of 120 transfer credits. Students will need to complete the two bridge courses with a minimum B with no D grade to continue in program.

COMMUNICATIONS AND MEDIA FOUNDATIONS

1 YEAR

Advertising and Marketing Communications Management – 3 Years

Partner Institution: Centennial College
Institution Type: College
Institution Location: Canada (Ontario)
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

Broadcasting – Radio, Television, Film and Digital Media – 3 Years

Partner Institution: Centennial College
Institution Type: College
Institution Location: Canada (Ontario)
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

Journalism – 3 Years

Partner Institution: Centennial College
Institution Type: College
Institution Location: Canada (Ontario)
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

DANCE (PERFORMANCE) 2 YEARS

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 60 credits of 120
Agreement Details: Students must complete 60 semester credit hours to complete Bachelor of Business Administration.

FINE ARTS STUDIO 2 YEARS

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 60 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete Bachelor of Business Administration.

GAME ART AND DESIGN 2 YEARS

Bachelor of Science – Technology Project Management

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 60 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete Bachelor of Business Administration.

Bachelor of Information Technology (Honours) – Game Development Entrepreneurship

Partner Institution: University of Ontario
Institute of Technology
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 45 credits of 120, admitted to year 3
Agreement Details: Students need a minimum B (73-76 per cent) average or higher. Students must complete five bridge courses and upon successful completion, they will be admitted into the degree program and will be given 45 transfer credits.

GRAPHIC DESIGN 3 YEARS

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete Bachelor of Business Administration.

Bachelor of Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at South Bank campus.

Bachelor of Digital Media – 3-Dimensional Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Digital Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Fashion Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Graphic Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Interior Design

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Photo Media

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Digital Media – Studio Art

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Arts and Science Media Studies (Honours)

Partner Institution: Lakehead University
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 8.5 credits of 20
Agreement Details: Students with a 70 per cent cumulative average or higher are eligible to apply. Students must obtain an overall average of 70 per cent in Media Studies in order to graduate from the program.

**INTERACTIVE MEDIA MANAGEMENT
(Graduate Certificate)**

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

**JOURNALISM
3 YEARS**

Bachelor of Professional Arts – Communication Studies

Partner Institution: Athabasca University
Institution Type: University
Institution Location: Canada (Alberta)
Credits Awarded: 72 credits of 120

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete the Bachelor of Business Administration.

Bachelor of Journalism

Partner Institution: Griffith University
Institution Type: University
Institution Location: International – Australia
Credits Awarded: 120 credits of 240
Agreement Details: Students can complete the program in three semesters. February or July intake. Available at Gold Coast campus.

Bachelor of Journalism

Partner Institution: Griffith University
Institution Type: University
Institution Location: International (Australia)
Credits Awarded: 160 credits of 240
Agreement Details: Students can complete the program in two semesters. February intake. Available at Gold Coast campus.

Bachelor of Applied Arts (Honours) – Media Studies

Partner Institution: University of Guelph-Humber
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: Up to 6.5 credits of 20
Agreement Details: Students must have a minimum cumulative average of 75 per cent or higher. Students receive a Honours Bachelor of Applied Arts in Media Studies from the University of Guelph and a Diploma in Media Communications from Humber.

Bachelor of Journalism

Partner Institution: Humber College
Institution Type: College
Institution Location: Canada (Ontario)
Credits Awarded: Up to 60 credits of 120
Agreement Details: Students need an overall GPA of 70 per cent or higher. Students must also possess ENG4U or a college Communications 200 or 300 with an average of 70 per cent, plus any Grade 12 U level Mathematics or a college BMAT 220 and BSTA 300 with an average of 70 per cent.

Bachelor of Art (Honours) – Communication (Bridge)

Partner Institution: University of Ontario
Institute of Technology
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 54 credits of 120, admitted to year 3
Agreement Details: Students need to complete two bridge courses in good standing before entering the Bachelor of Arts (Honours) in Communications program and then after the students will then be awarded 54 of 120 transfer credits. Students will need to complete the two bridge courses with a minimum B with no D grade to continue in program.

Bachelor of Arts (Honours) – Journalism

Partner Institution: University of Toronto Scarborough
Institution Type: University
Institution Location: Canada (Ontario)
Credits Awarded: 7 credits of 20
Agreement Details: Students who have not finished the advanced diploma will be eligible for transfer credit for UTSC Joint program courses that they have received a grade in of 60 per cent or higher. Please see the Joint Program section for more information.

**JOURNALISM
2 YEARS (Fast-track)**

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 60 credits of 120
Agreement Details: Students must complete 60 semester credit hours to complete the Bachelor of Business Administration.

**MUSIC INDUSTRY AND ARTS PERFORMANCE
3 YEARS**

Bachelor of Business Administration – General Business

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 90 credits of 120
Agreement Details: Students must complete 30 semester credit hours to complete the Bachelor of Business Administration.

**PUBLISHING – BOOK, MAGAZINE AND
ELECTRONIC (Graduate Certificate)**

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

SPORTS JOURNALISM (Graduate Certificate)

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.

**TELEVISION AND FILM – BUSINESS
(Graduate Certificate)**

Master of Business Administration

Partner Institution: Davenport University
Institution Type: University
Institution Location: International (USA)
Credits Awarded: 9 credits of 30
Agreement Details: Students must hold a bachelors degree in business or a business-related field from an accredited institution with an overall GPA of 2.75 out of 4.0.