



# LANDPRO 2023

## ONTARIO'S LARGEST LAND CONFERENCE

### SPONSORSHIP PROSPECTUS

**WEDNESDAY MARCH 1 2023**

[LandPROconference.com](http://LandPROconference.com)

Organized by

PROTECT YOUR **BO**UNDARIES.CA

KRCMĀR™

# ABOUT LANDPRO

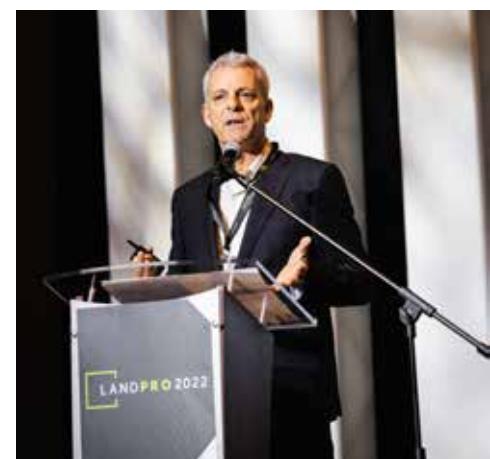
The GTA and Ontario's development and real property industries **continue to grow and evolve, creating new challenges, risks and opportunities.**

Join the region's top Land Professionals for a day of learning, insights and strategies that **will help you outperform in 2023.**



## AUDIENCE PROFESSIONS

- Lawyers
- Architects
- Planners
- Engineers
- Municipal Leaders
- Developers
- Realtors & Brokers
- Others



For questions or to secure sponsorship, please contact [jessica@protectyourboundaries.ca](mailto:jessica@protectyourboundaries.ca).

# PREVIOUS SPONSORS

PROTECT YOUR  
BOUNDARIES

KRCM&R™

**Zeifmans**  
Ideas with impact



**vaughan**  
ECONOMIC & CULTURAL  
DEVELOPMENT

**TitlePLUS**  
TITLE INSURANCE

minto  
Communities

MELBOURNE  
PROPERTY  
MANAGEMENT

**AIRD BERLIS**

**Colliers**

BILD

TERANET

SALEFISH

**CIBC**

3DCITYSCAPES

**PowerStream**  
Energy Services  
Provided by Alelectra Energy Services Inc.

**THE WESTLAKE**

Astley • Gilbert  
igniting ideas in print

**ELADCANADA**

**McINTOSH PERRY**

We have had the opportunity to partner with amazing and innovative industry leaders for the past 8 years, and we cannot wait for you to join us for the 2023 conference. Each and every sponsorship is vital in making the LandPRO conference the amazing event that it has been for 8 years. We have worked with many companies who have been with us since the beginning, along with many new unions along the way which we are extremely grateful for.



*We are pleased to  
announce these new  
packages and hope to  
work with you all  
again!*



# WHY SPONSOR US?

- Be part of Ontario's largest land and development conference.
- Network and gain great relationships with potential customers and colleagues.
- Promote your brand and company to 60,000+ contacts.
- Grow brand awareness and get in front of your ideal audience by showcasing your offerings.
- Be included in collateral every contact and attendee is sent before, during and after the event.



# PLATINUM SPONSOR - \$10,000 \*EXHIBITOR BOOTH



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **10'x10' booth** space available in main lobby
- Keynote sponsorship
- **2 min promo video** played during lunch and breaks
- **15 second sponsor spotlight video** required to play during event
- Breakfast sponsor
- Lunch sponsor
- Refreshment sponsor

### Educational Sponsor Led Webinar:

- 25 minute time slot available to present a topic of your choice
- Post conference webinar will be held 1 week after the conference where over 60,000 contacts will be invited to attend

### REGISTRATION

- **10 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

# GOLD SPONSOR - \$5,000



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **6' table** in the front lobby
- **15 second sponsor spotlight video** required to play during event
- Breakfast sponsor
- Refreshment sponsor

### Educational Sponsor Led Webinar:

- 15 minute time slot available to present a topic of your choice
- Post conference webinar will be held 1 week after the conference where over 60,000 contacts will be invited to attend

### REGISTRATION

- **5 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

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# SILVER SPONSOR - \$3,000



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **15 second sponsor spotlight video** required to play during event

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

### REGISTRATION

- **2 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

# ADDITIONAL SPONSORSHIPS

## BREAKFAST SPONSOR

- Company logo is included on site at all breakfast stations
- MC will announce your company as the Breakfast sponsor during the event

**\$ 1,500**  
(2 available)

## LUNCH SPONSOR

- Company logo is included on site at all lunch stations
- MC will announce your company as the Lunch sponsor during the event

**\$ 1,500**  
(2 available)

## REFRESHMENT SPONSOR

- Company logo is included on site at all refreshment stations
- MC will announce your company as the Refreshment sponsor during the event

**\$ 1,500**  
(2 available)

## INTERNET SPONSOR

- Company logo is included on site on individual signage
- Logo and 250 word bio added in additional sponsor section of PDF and printed\*  
(if applicable) binder

**\$ 3,000**  
(1 available)

# ADDITIONAL SPONSORSHIPS

## WEBCAST SPONSOR

- Company logo is included on webcast platform and replay
- Logo and 250 word bio added in additional sponsor section of PDF and printed\* (if applicable) binder

**\$ 4,000**  
(1 available)

## CHARGING STATION SPONSOR

- Company logo is included on site on individual signage by all charging stations
- Space is provided for company brochure (8.5x11 or smaller) to be placed at charging station for attendees to take

**\$ 1,000**  
(4 available)

## EBLAST SPONSOR POST

- Sponsored visual added to the bottom of a LandPRO email blast, sent to 60,000+ contacts
- Only 1 send is available per company

**\$ 3,500**  
(4 available)