



LANDPRO 2023

ONTARIO'S LARGEST  
LAND CONFERENCE

SPONSORSHIP  
PROSPECTUS

WEDNESDAY MARCH 1 2023

[LandPROconference.com](http://LandPROconference.com)

Organized by

PROTECT YOUR **B**OUNDARIES.CA

KRCM<sup>AR</sup>

# ABOUT LANDPRO

The GTA and Ontario's development and real property industries **continue to grow and evolve, creating new challenges, risks and opportunities.**

Join the region's top Land Professionals for a day of learning, insights and strategies that **will help you outperform in 2023.**

“Again Landpro this year was so valuable. Great market and current information, and the panels bring to light with clarity the challenges we all face as developers.”

**Don Jackson**  
Silvercreek Commercial Builders

“LandPRO has filled the gap that our industry needed for so many years. It is most UpToDate information session. Land PRO has managed to have the right Professionals as speakers at all your Events. Hope you can go on for many more years. GOOD LUCK.”

**Bobby Bhoola**  
Ballantry Homes

## AUDIENCE PROFESSIONS

- Lawyers
- Architects
- Planners
- Engineers
- Municipal Leaders
- Developers
- Realtors & Brokers
- Others



For questions or to secure sponsorship, please contact [jessica@protectyourboundaries.ca](mailto:jessica@protectyourboundaries.ca).

# PREVIOUS SPONSORS

PROTECT YOUR  
**B**OUNDARIES

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**Zeifmans**  
Ideas with impact



**vaughan**  
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DEVELOPMENT

**TitlePLUS**  
TITLE INSURANCE

**minto**  
Communities

**MELBOURNE**  
PROPERTY  
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AIRD BERLIS

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**SALEFISH**

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**3DCITYSCAPES**

**PowerStream**  
Energy Services  
Provided by Alectra Energy Services Inc.

THE WESTLAKE

**AG** Astley • Gilbert  
igniting ideas in print

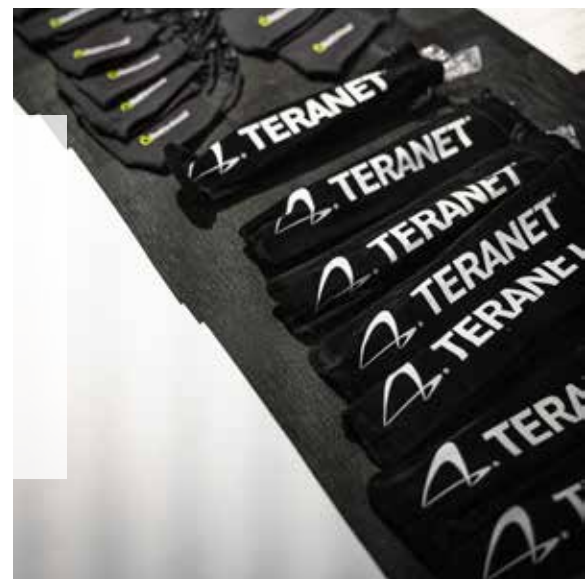
**ELAD**CANADA

McINTOSH PERRY

We have had the opportunity to partner with amazing and innovative industry leaders for the past 8 years, and we cannot wait for you to join us for the 2023 conference. Each and every sponsorship is vital in making the LandPRO conference the amazing event that it has been for 8 years. We have worked with many companies who have been with us since the beginning, along with many new unions along the way which we are extremely grateful for.



*We are pleased to announce these new packages and hope to work with you all again!*

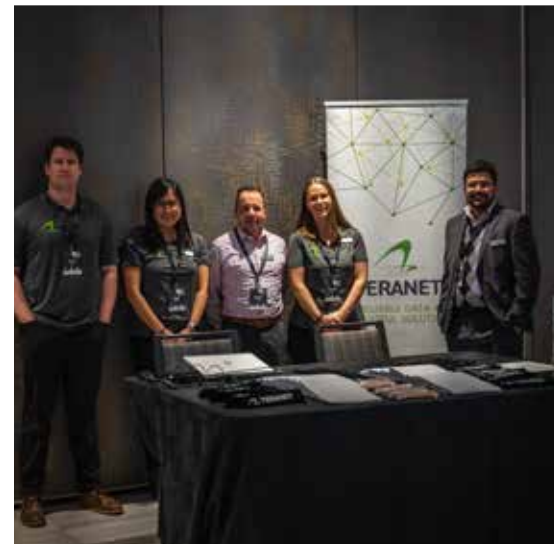


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## WHY SPONSOR US?

- Be part of Ontario's largest land and development conference.
- Network and gain great relationships with potential customers and colleagues.
- Promote your brand and company to 60,000+ contacts.
- Grow brand awareness and get in front of your ideal audience by showcasing your offerings.
- Be included in collateral every contact and attendee is sent before, during and after the event.



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# PLATINUM SPONSOR - \$10,000 \*EXHIBITOR BOOTH



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **10'x10' booth** space available in main lobby
- Keynote sponsorship
- **2 min promo video** played during lunch and breaks
- **15 second sponsor spotlight video** required to play during event
- Breakfast sponsor
- Lunch sponsor
- Refreshment sponsor

### Educational Sponsor Led Webinar:

- 25 minute time slot available to present a topic of your choice
- Post conference webinar will be held 1 week after the conference where over 60,000 contacts will be invited to attend

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

## REGISTRATION

- **10 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

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# GOLD SPONSOR - \$5,000



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **6' table** in the front lobby
- **15 second sponsor spotlight video** required to play during event
- Breakfast sponsor
- Refreshment sponsor

### Educational Sponsor Led Webinar:

- 15 minute time slot available to present a topic of your choice
- Post conference webinar will be held 1 week after the conference where over 60,000 contacts will be invited to attend

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

## REGISTRATION

- **5 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

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# SILVER SPONSOR - \$3,000



## MARKETING

- Event advertising on all social media pages (Facebook, LinkedIn, Twitter, & Instagram)
- Website exposure for 9 months
- Included in all email communication to attendees
- Company brochure included in PDF binder sent to all attendees and available to download on conference website
- Logo on lobby, registration & conference room banners/easels
- Sponsor loop before & between speakers, during lunch & breaks
- Logo included in lobby TV presentation



## ON-SITE

- **15 second sponsor spotlight video** required to play during event

### Company logo on:

- Conference website (landproconference.com)
- Conference promotional emails to over 60,000 contacts
- Event brochure (Digital)
- All attendee notebooks

## REGISTRATION

- **2 complimentary tickets** with VIP seating & reserved parking
- With the selection of a level, additional tickets are only **\$249**

# ADDITIONAL SPONSORSHIPS

## BREAKFAST SPONSOR

- Company logo is included on site at all breakfast stations
- MC will announce your company as the Breakfast sponsor during the event

**\$ 1,500**  
(2 available)

## LUNCH SPONSOR

- Company logo is included on site at all lunch stations
- MC will announce your company as the Lunch sponsor during the event

**\$ 1,500**  
(2 available)

## REFRESHMENT SPONSOR

- Company logo is included on site at all refreshment stations
- MC will announce your company as the Refreshment sponsor during the event

**\$ 1,500**  
(2 available)

## INTERNET SPONSOR

- Company logo is included on site on individual signage
- Logo and 250 word bio added in additional sponsor section of PDF and printed\* (if applicable) binder

**\$ 3,000**  
(1 available)



# ADDITIONAL SPONSORSHIPS

## WEBCAST SPONSOR

- Company logo is included on webcast platform and replay
- Logo and 250 word bio added in additional sponsor section of PDF and printed\* (if applicable) binder

**\$ 4,000**  
(1 available)

## CHARGING STATION SPONSOR

- Company logo is included on site on individual signage by all charging stations
- Space is provided for company brochure (8.5x11 or smaller) to be placed at charging station for attendees to take

**\$ 1,000**  
(4 available)

## EBLAST SPONSOR POST

- Sponsored visual added to the bottom of a LandPRO email blast, sent to 60,000+ contacts
- Only 1 send is available per company

**\$ 3,500**  
(4 available)