

Potential Sponsor,

On Saturday, May 2nd, 2020, the inaugural running of the **Light Side Dark Side 5K & Virtual Run**, will take place at the beautiful Cumberland County Fairgrounds. This race is in support of North Vineland Little League Challenger Division. We are seeking the support of area businesses to make this a very successful fund raising event.

Why should you, as a business, consider sponsoring this race? Sponsoring this race supports the North Vineland Little League Challenger Division. North Vineland Little League Challenger Division was established by the Vineland Rotary in 2008. This division of the Vineland Little League was created so that any mentally or physically handicapped boys and girls, ages 5 to 18 years old, could have the opportunity to play baseball. This league services Cumberland, Salem, Gloucester, Cape May and Atlantic Counties. Over the years, they have seen hundreds of children and families positively impacted. Along with the children playing baseball, community volunteers have also gotten involved, creating a very special, very unique environment of fun and equality.

The Light Side Dark Side 5K and Virtual Run is being managed by Second Capital Running, LLC. Second Capital has designed a unique race. With their management, and the general theme of the race, this is sure to be a large draw here in South Jersey.

Your sponsorship will help greatly towards the growth of the Challenger League and the success of the race.

If you would like more details on the race, please go to:

<https://runsignup.com/Race/NJ/Millville/LightSideDarkSide5K>

Find us on Facebook, search: Light Side Dark Side 5K & Virtual Run

In this packet, you will find the various levels of sponsorship available to you. Please consider becoming a sponsor at the level you feel most comfortable. Your support of this race, at any level, will be appreciated.

May the Course be With You,

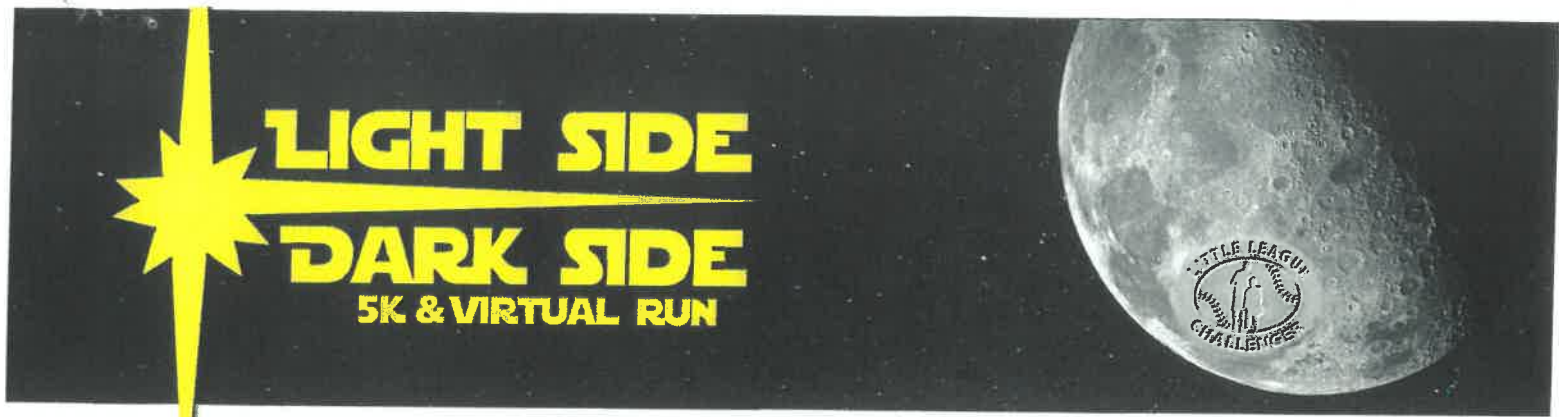


Kristina Tenio



LIGHT SIDE
DARK SIDE
5K & VIRTUAL RUN

MAY 2ND 2020



Business Sponsorships to Benefit the North Vineland Challenger League

We expect 150+ participants in the Light Side/Dark Side Race between the race participants, volunteers and spectators. Many more individuals will hear about the race and visit the website due to listings with promotional race web-based companies.

Proceeds help benefit North Vineland Little League Challenger Division, and will be used to enhance the league, the equipment and provide more opportunities for other children and families to join in the South Jersey region.

Major Sponsor \$1500 Limit One

- Sponsor recognized as such at event and on t-shirts
- Logo in select email blasts, social media posts, website and flyers
- Table or kiosk space available, as vendor, on day of event (sponsor to provide)
- Banner may be displayed at event (sponsor to provide)
- 5 Complimentary entries to event for sponsor team members or guests

Supporting Sponsor \$500

- Logo in select email blasts, social media posts, website and flyers
- Sponsor logo on t-shirt
- Sponsor banner to appear on one of 3 legs of the course (sponsor to provide)
- Table or kiosk space available, as vendor, on day of event (sponsor to provide)
- 3 Complimentary entries to event for sponsor team members or guests

Patron Sponsor \$250

- Sponsor logo on t-shirt
- Table or kiosk space available, as vendor, on day of event (sponsor to provide)
- 2 Complimentary entries to event for sponsor team members or guests

Community Sponsor \$100

- Sponsor logo on t-shirt
- Table or kiosk space available as vendor day of event (sponsor to provide)

Questions:

Contact Race Director : Kristina Tenio @ chooseasideyoumust@gmail.com

Contact Race Director: Andre Rivera @ andrerivera9311@gmail.com

The check is made payable to "Vineland Rotary Foundation"
Please indicate on check that it is for the 5K

Thank you very much for your support!



Business Sponsorship Form

Thank you for supporting the North Vineland Little League Challenger Division program and the Light Side/Dark Side 5K. Without your company's support, the race would not be possible.

Company Name (the way it should appear on promotional materials):

Level of Sponsorship: Major Supporting Patron Community

Name of Company Contact:

Contact Email: _____

Contact Phone Number: _____

Company Address: _____

Please provide a photo ready company logo for promotional material to Race Director

Contact Race Director : chooseasideyoumust@gmail.com

Make checks payable to: "Vineland Rotary Foundation"
Please indicate on check that it is for the **5K**

Mail checks and a copy of this form to:

Kristina Tenio—Race Director
1961 Apache Ct
Vineland, NJ 08361

All submissions must be received by April 13th.