

The 2026 Booth Challenge — Exhibitor Guide

Everything runs off one QR code per booth. Members scan it to save your info, leave you a lead, and rate your booth — and you compete for the Booth Awards.

1 · SIGN IN TO YOUR PROFILE

No password — go to the sign-in page, enter the email your booth was assigned under, and click the one-click “magic link” we email you. You’ll land on your profile (if not, click “My Profile,” top-right). Add your logo, description, socials, and booth staff.

Link not working on your phone? Don’t tap it — press and hold, choose “Copy,” and paste it into Safari or Chrome. (Tapping opens an in-app browser that loses the login.) Check spam/junk, too.

2 · YOUR QR CODE

One QR code per company, at the bottom of your profile. It goes live once MAS assigns your booth. Print a sign in **8.5×11 letter** or **5×7 tabletop**, or show it on your phone. Don’t print until your booth is confirmed.

Can’t access or print it? MAS will have a printed copy — just ask.

3 · YOUR LEAD SCANS

Every member who scans becomes a lead — name, county, organization, email, phone. Find them: sign in → profile → **“View your leads”** → **Download CSV** (opens in Excel).

Can’t sign in? MAS keeps a copy of your leads and your QR code — email or call and we’ll send yours.

THE BOOTH AWARDS · VOTED BY MEMBERS

For each award, the **top 15 companies** are placed on the live Wheel of Fortune at the Grand Door Prize Drawing — we spin for the winner.

Best Theme Spirit — bring the theme to life. *Prize:* Beau Rivage stay, premier booth + premier sponsorship + registration at the MAS 2027 Annual Convention & Expo, 4 passes, swag.

Most Valuable to My County — practical value to counties. *Prize:* 2-night Sheraton Refuge stay, exhibit table + Platinum at the MAS 2027 Mid-Winter Conference, 4 passes, swag.

Member Favorite — most-scanned booths. *Prize:* exhibit booth + Gold at the MAS 2026 Fall Workshop, 4 passes, swag.

KEY DATES

Exhibitor Meeting: Tue, June 16 · 8:00 AM · Room L7.

Voting: opens Tue, June 16; closes 1:00 PM Wed, June 17.

Winners revealed: Grand Door Prize Drawing, Wed, June 17 · 2:30 PM. **You must be present to win.**

Questions? annualconvention@massup.org · 601.353.2741 · 7 Riverbend Place, Flowood, MS 39232

Sign in & manage your booth online: mas2026conventionexpofloorplan.lovable.app