

The 2025 Spotlight Soiree Sponsorship Levels

Presenting – \$6,000



- **Mention & Prominent logo placement on all EVENT + NOMINATION marketing materials which includes: Nomination Form, Nomination Submission Notification, Event Poster, Event Web Page, Social Media Event, Newsletter notifications, Wednesday Journal Advertising and E-Blasts, and all other assets produced. Which is equal to roughly 30,000 impressions.**
- **5 Dedicated Social Media Posts about your business, this could be used for anything you want during the marketing timeline of the event. Roughly 3,000 impressions.**
- **Two ADDITIONAL E-blasts to be used within one year which is equal to roughly 1,500 impressions.**
- **2 Ads in our Chamber Advantage Newsletter (Open Rate of 45% with Distribution of 2,500) which equals 2,500 total impressions.**
- **5 Complimentary Tickets to the event with 2 Swag Bags**
- **Opportunity to speak to the crowd at the event about your business.**
- **Opportunity to present 3 awards at event**
- **Inclusion on signage throughout the venue**

To reserve your level, email us at specialevents@oprchamber.org



The 2025 Spotlight Soiree Sponsorship Levels

Diamond – \$2,750

- **Mention & Priority logo placement on all EVENT marketing materials which includes: Event Poster, Event Web Page, Social Media Event, Newsletter notifications, Wednesday Journal Advertising and E-Blasts, and all other assets produced. Which is equal to roughly 12,500 impressions.**
- **3 Dedicated Social Media Posts about your business, this could be used for anything you want during the marketing timeline of the event. Roughly 3,000 impressions.**
- **One ADDITIONAL E-blasts to be used within one year which is equal to roughly 1,500 impressions.**
- **1 Ads in our Chamber Advantage Newsletter (Open Rate of 45% with Distribution of 2,500) which equals 2,500 total impressions.**
- **3 Complimentary Tickets to the event with 1 Swag Bags**
- **Opportunity to present 2 awards at event**
- **Inclusion on signage throughout the venue**
- **Opportunity to have a table at the event to promote your business.**

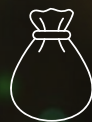
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The 2025 Spotlight Soiree

Sponsorship Levels

Swag Bag Sponsor – \$2,500



- **Mention & Prominent logo placement on all EVENT + SWAG BAG marketing materials which includes: Logo on Swag Bag + Insert, Event Poster, Event Web Page, Social Media Event, Newsletter notifications, Wednesday Journal Advertising and E-Blasts, and all other assets produced. Which is equal to roughly 30,000 impressions.**
- **3 Dedicated Social Media Posts about your business, this could be used for anything you want during the marketing timeline of the event. Roughly 3,000 impressions.**
- **Two ADDITIONAL E-blasts to be used within one year which is equal to roughly 1,500 impressions.**
- **1 Ads in our Chamber Advantage Newsletter (Open Rate of 45% with Distribution of 2,500) which equals 2,500 total impressions.**
- **3 Complimentary Tickets to the event with 2 Swag Bags**
- **Opportunity to speak to the crowd at the event about your business.**
- **Opportunity to present 1 awards at event**
- **Inclusion on signage throughout the venue + Exclusive signage at Swag Bag Table**
- **Opportunity to have a table at the event to promote your business.**

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The 2025 Spotlight Soiree

Sponsorship Levels

Gold - \$1000



- **Mention & logo placement on all DIGITAL EVENT marketing materials which includes: Event Web Page, Social Media Event, Newsletter notifications, Wednesday Journal Advertising and E-Blasts, and all other digital assets produced. Which is equal to roughly 12,500 impressions.**
- **2 Dedicated Social Media Posts about your business, this could be used for anything you want during the marketing timeline of the event. Roughly 3,000 impressions.**
- **Inclusion on signage at the check in table**
- **Opportunity to have a table at the event to promote your business.**
- **2 Complimentary Tickets to the event + Swag Bag**
- **1 Ads in our Chamber Advantage Newsletter (Open Rate of 45% with Distribution of 2,500) which equals 2,500 total impressions.**
- **Opportunity to present 1 award at event**

Silver- \$500 (Available Only to Members)

- **Mention & logo placement on all DIGITAL EVENT marketing materials which includes: Event Web Page, Social Media Event, Newsletter notifications, Wednesday Journal Advertising and E-Blasts, and all other digital assets produced. Which is equal to roughly 12,500 impressions.**
- **2 Dedicated Social Media Posts about your business, this could be used for anything you want during the marketing timeline of the event. Roughly 3,000 impressions.**
- **Inclusion on signage at the check in table**
- **Opportunity to have a table at the event to promote your business.**
- **2 Complimentary Tickets to the event**

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