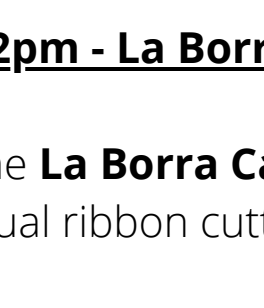




# Support Local

**Continue to boost our Local Economy**



**COMMUNITIES**

## **Friday August 20, 11:30am-12pm - La Borra Cafe Oak Park Ribbon Cutting**

Join us to celebrate and welcome **La Borra Cafe - Oak Park** at their ribbon cutting. Take pictures of the actual ribbon cutting with the staff and enjoy a great networking opportunity!

**[REGISTER HERE](#)**

## **Friday August 27, 9:30-11am - Chamber Virtual Open Office Hours**

Held twice monthly at the Chamber HQ, "Office Hours" is a drop-in help center for all Chamber Members looking to beef up their member ePage, better understand Chamber benefits or just talk business. RSVP to make an appointment with us, or just come on in!

**[REGISTER HERE](#)**

## **Friday August 27, 12-12:30pm - Takeout Stakeout lunch pickup at Oak Park Brewing**

Come join our fellow Chamber members for our Takeout Stakeout, this time at Oak Park Brewing! In this event, we convene at a designated restaurant to pick up our takeout lunch choices, and get to see each other for a bit while we're at it in a socially-distanced meetup. Like our Tuesday Tasting lunch series from which this springs, lunch is a flat \$16 including tax and tip. Choose your lunch when register.

**[REGISTER HERE](#)**

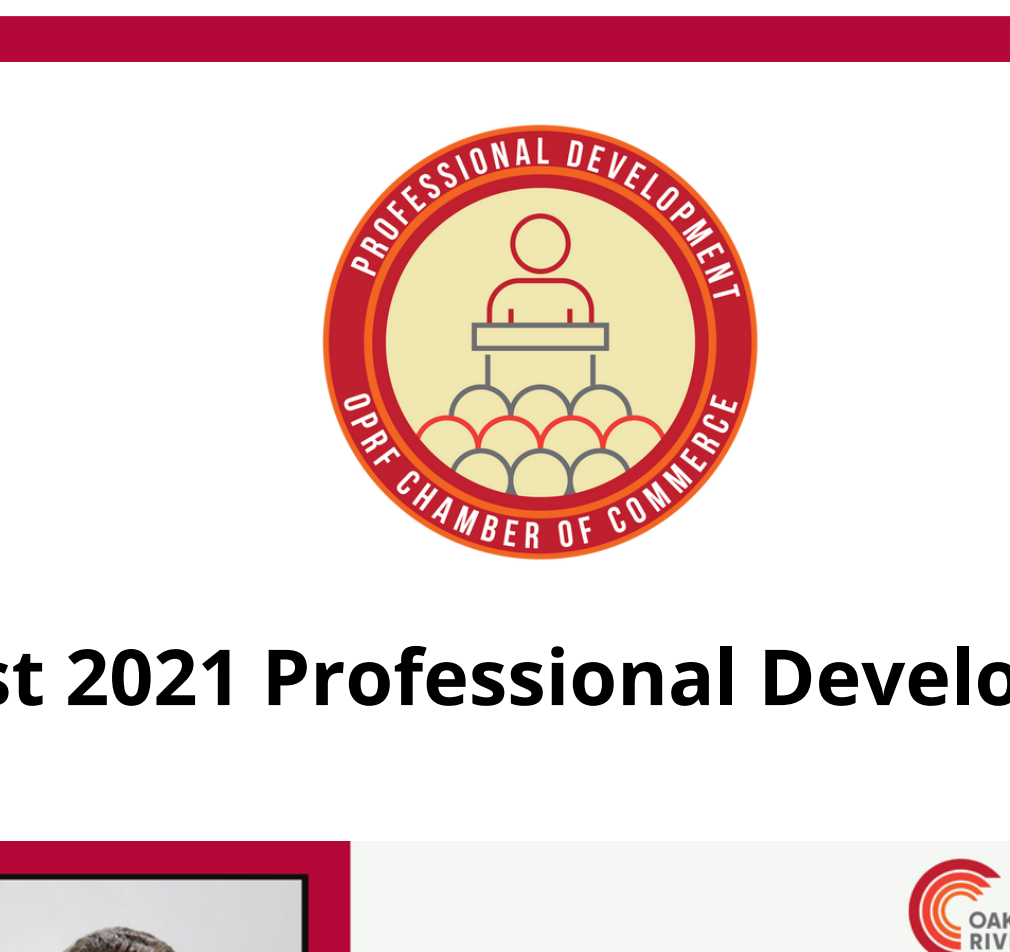
## **Join the Illinois Department of Commerce and Economic Opportunity (DCEO)**



***"Navigating the Pandemic: Resources to Help Black Businesses Survive and Thrive."***

**Wednesday, August 18, 2021 at 10:00 a.m.**

**[REGISTER HERE](#)**



**The Illinois Department of Commerce and Economic Opportunity (DCEO)**

**is teaming up with Groupon** and other community leaders to host a conversation around ***access to capital and how they can foster an ecosystem of success for black entrepreneurs.***

**Wednesday, August 25, 2021 at 10:00 a.m.**

**[REGISTER HERE](#)**



## **August 2021 Professional Development**



**What should small businesses be doing in sales and marketing to succeed in the "new" competitive landscape?** Bill Guertin is known as "The 800-Pound Gorilla of Sales", and in this presentation, you'll learn what's working NOW in sales and marketing, what's predicted to work going forward, and what techniques may need to be re-tooled or abandoned altogether. You'll come away with several specific ideas to increase your business visibility, your brand value, and your bottom line.

- Attendees will better understand the new dynamics of the marketplace, and what is driving buying decisions
- Be able to more effectively use readily available sales and marketing tools to succeed
- Be introduced to brand new tools and techniques to consider in 2021 and beyond

### **Who is our Speaker?**

**Bill Guertin** is a sales and marketing authority, a keynote speaker at many conferences and trade shows, a Certified Virtual Speaker, and a lifelong resident of Kankakee County.

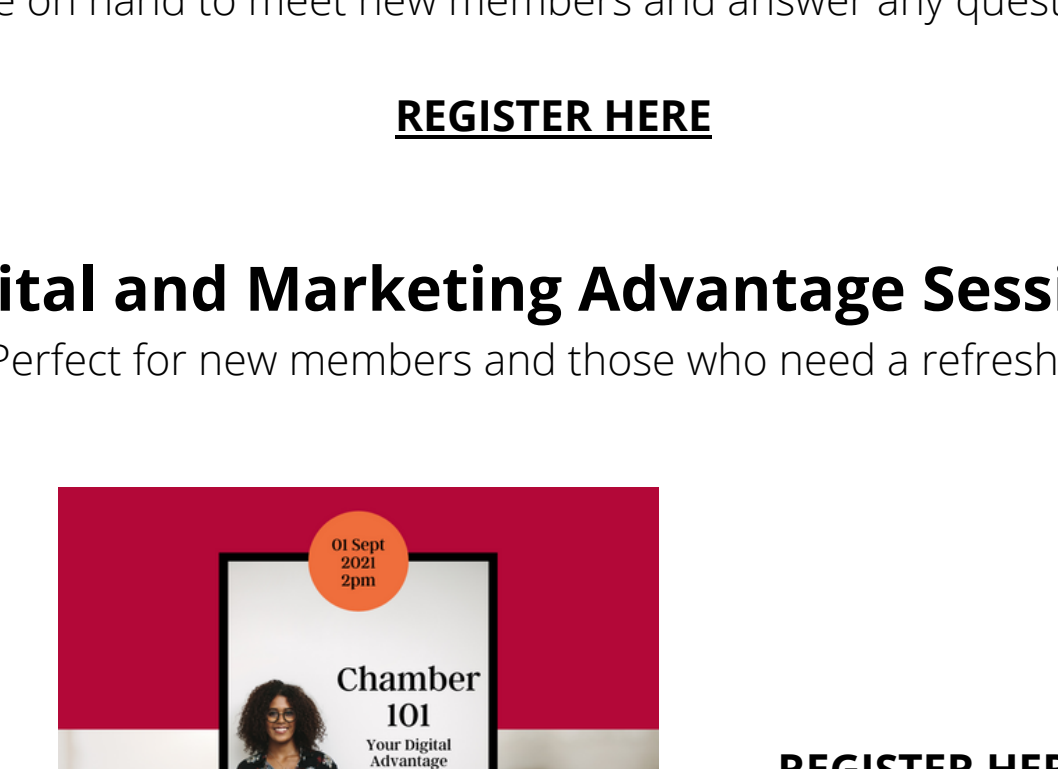
A 1979 graduate of Bishop McNamara Catholic High School, Bill's dynamic sales programs are in use at over (100) ticket sales departments of professional sports teams in the US, Canada and Mexico.

He is the author of two books on sales and marketing, and is Chief Learning Officer of ISBI 360, a virtual training company that provides industry-specific executive education to the business side of sports and entertainment.

**[REGISTER HERE](#)**

**[Learn more about our Professional Development Programs HERE](#)**

## **Welcome New Members!**



Join us at our New Member Breakfast to tell us all about your business, to meet Chamber staff and board leadership, learn about all of your benefits, and find opportunities to get involved. Board members and staff are on hand to meet new members and answer any questions!

**[REGISTER HERE](#)**

### **Digital and Marketing Advantage Sessions:**

Perfect for new members and those who need a refresher.



**[REGISTER HERE](#)**

In this seminar we will go over all of your digital benefits that come with your membership, including:

- how to significantly increase your SEO
- how to leverage your Member Profile to boost traffic to your own website
- how to track your Member Profile statistics
- how to be sure that your website is linked to your membership



**[REGISTER HERE](#)**

In this seminar we will go over all of your marketing benefits that come with your membership, including:

- how to maximize your e-blast benefits.
- the role of your Member Profile in your marketing advantage and how to track digital traffic.
- how to generate marketing collateral that can be shared in your social media.
- how to tap into our Affinity Groups to grow your network and feature your business.





## June & July 2021 New Chamber Members!

Can't wait to learn more about you and help support your business!

