

2025 North Central PROPANE CONVENTION & TRADE SHOW



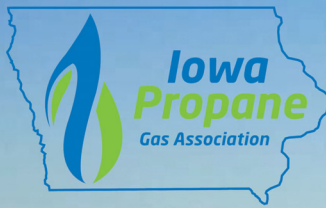
Tri-State Gathering of Propane Professionals

May 20 & 21, 2025

La Crosse Center, 300 Harborview Plaza

La Crosse, Wisconsin

PRESENTED BY THE IOWA, MINNESOTA & WISCONSIN PROPANE ASSOCIATIONS



INSIDE FIND:

- « **Educational seminars** for managers, drivers and customer service representatives.
- « **Industry keynote speakers** sharing current industry issues.
- « **Trade show** showcasing solutions for your business.
- « **Unique outings** to enjoy La Crosse.
- « **Industry networking** to keep your pulse on the industry.

Monday, May 19, 2025

- 3:00 PM **Wisconsin Propane Gas Association Board Meeting and WPGA Member Meeting**
2:00–6:00 PM **Move-in, Trucks Only**

Tuesday, May 20, 2025

- 8:00 AM–3:00 PM **Move-in, All Exhibitors**
8:00 AM **Registration Opens**
9:00 AM **Propane Safety Essentials: Reducing Explosion Risks**
Don Houde, E-Risk Solutions
- | | Manager Track | Tech/CSR/Driver Track |
|---------------|--|--|
| 9:45 AM | BREAK | |
| 10:00 AM | Autogas Growing Gallons w/Paratransit Fleets
Andy Ernst & Mark Porth , CHS with Paul Gauerke . | Customer Safety Response
Merrill Binnall , MPA - Emergency response calls best practices. |
| 10:45 AM | BREAK | |
| 11:00 AM | Embrassing AI in Propane
Ashley Campbell , Warm Thoughts | Cathodic Protection for Technicians
Kevin Jaffe , Mopeka |
| 11:45 AM | BREAK | |
| Noon | LUNCH Propane Updates Steph Hennen, Michael Baker | |
| 1:00 PM | Sustainable Conversations Chris Wagner , NPGA | |
| 1:45 PM | BREAK | |
| 2:00 PM | Cathodic Protection for Managers
Kevin Jaffe , Mopeka | Generator Connections -
Chris Strange , Generac,
Merrill Binnall , MPA
Making the final connection of the gas line to the home generator |
| 2:45 PM | BREAK | |
| 3:00 PM | EV Charging Power
Gene Morrisen w/GEC
Propane's powerful potential for charging stations | Train the Trainer: Cylinder Fills
Matt Litwiller ,
Compass Compliance |
| 3:45 PM | BREAK | |
| 4:00 PM | Welcome Reception on the Trade Show floor | |
| 6:00 PM | Riverboat Dinner Cruise or Dinner on Your Own | |
| 8:00–11:00 PM | Hospitality Radisson ballroom | |

Wednesday, May 21, 2025

- 7:30 AM **BREAKFAST**
8:30 AM **Building a Culture of Safety**
Chris Wagner, NPGA
9:30 AM–1:30 PM
Trade Show & Lunch on the Show Floor

ACTIVITIES

- 1:45 PM **Bus to Forest Hills Golf Course**
Two buses, staggered times in front of Radisson
- 2:30 PM **Golf Outing**
- 3:00 PM **Pearl Street Brewery Tour**
2:30 Bus in front of Radisson
- 3:00 PM **Motorcycle Rally**
Meet in front of Radisson
- 3:30 PM **Axe Throwing** Driftless Axe in downtown La Crosse
- 8:00 PM **Hospitality** at The Radisson

TRADE SHOW CASH

WIN \$100!

All pre-registered marketer attendees will be entered into the trade show cash drawings for a chance to win \$100! Names will be drawn at random and announced during trade show hours. Winners must be present to win.

LOCATION

South Hall, La Crosse Center
300 Harborview Plaza
La Crosse, Wisconsin 54601

SEMINAR SUMMARIES

PROPANE SAFETY ESSENTIALS: REDUCING EXPLOSION RISKS

Taking steps to assure you're ready when a day you hope never comes.

Presented by **Don Houde, E-Risk Solutions**

AUTOGAS GROWING GALLONS W/PARATRANSIT FLEETS

Explore opportunities to grow your propane gallons in the dynamic paratransit market, where vehicles consume over 500 gallons monthly, and federal grants cover up to 85% of propane vehicle costs. A panel of experts, including a MN DOT representative, a dealer, a marketer, and industry leaders, will share insights on navigating this market. Attendees can also view and ride a propane-powered paratransit vehicle.

The panel includes **Sean Upshaw**, MN DOT; **Paul Gauerke**, North Central Bus; **Mark Porth**, CHS; and **Dave Wager**, Minnesota Propane Association.

EMBRACING AI IN PROPANE

Dive into how AI is transforming the propane industry, making businesses more efficient, engaging customers in smarter ways, and driving profitability.

Presented by **Ashley Cambell**, Warm Thoughts

CUSTOMER SAFETY RESPONSE

Vital education designed to equip professionals with best practices for handling emergency response calls effectively and confidently. Attendees will learn how to assess critical situations, prioritize safety, and communicate clearly with customers during emergencies. By participating, attendees will gain the knowledge and skills needed to enhance customer trust, maintain safety standards, and respond decisively in high-pressure situations.

Presented by **Merrill Binnall**, Minnesota Propane Association

CATHODIC PROTECTION FOR TECHNICIANS

Gain knowledge in governing codes, safety practices, testing and the latest technologies in cathodic protection for technicians.

Presented by **Kevin Jaffe**, Mopeka

SUSTAINABLE CONVERSATIONS

This session is designed to help propane marketers engage effectively with their customers about sustainability and clean energy goals. It emphasizes the importance of understanding customer priorities, such as reducing emissions and achieving energy efficiency, while highlighting propane's role as a reliable, low-carbon energy solution.

Presented by **Chris Wagner**, NPGA

CATHODIC PROTECTION FOR MANAGERS

Best practices for cathodic protection for managers and how technology can assist with compliance.

Presented by **Kevin Jaffe**, Mopeka

GENERATOR CONNECTIONS

This seminar is tailored for professionals involved in making safe and efficient gas connections to home generators. This session provides detailed guidance on the final steps of connecting propane gas systems to backup generators, ensuring compliance with safety standards and industry best practices. Participants will gain information needed to confidently complete gas connections, enhancing the system reliability, safety and customer satisfaction.

Presented by **Christopher Strange**, Generac & **Merrill Binnall**, Minnesota Propane Association.

EV CHARGING POWER

Propane is emerging as an innovative solution for powering electric vehicle (EV) charging stations. Learn more about propane's crucial role in expanding sustainable EV charging networks.

Presented by **Gene Morrisen**, Gas Equipment Company

TRAIN THE TRAINER: FILLING CYLINDERS

This seminar is designed to prepare experienced professionals to become effective trainers in teaching safe and efficient cylinder-filling practices. Focus is on equipping participants with the knowledge, skills, and techniques needed to train others on proper procedures, regulatory compliance, and safety protocols involved in filling propane cylinders.

Presented by **Matt Littwiller**, Compass Compliance

REGISTRATION INFORMATION

FULL CONVENTION REGISTRATION INCLUDES:

- **Access** to all educational seminars and general sessions
- **Entrance** into the trade show hall
- **Lunch** on Tuesday + Wednesday
- **Breakfast** on Wednesday
- **Entry** into trade show cash drawings
- **Welcome Reception** on Trade Show Floor
- Two **networking receptions**

*One day registrations include any of the above events being held on that day.

Three ways to register



ONLINE

Go to <https://bit.ly/3POVcN7>



EMAIL

Complete and return the **registration form** with **credit card payment** information to **admin@mnp propane.org**



MAIL

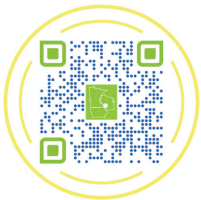
Return **registration form** with **check or credit card information** to:

Minnesota Propane Association

12475 273rd Ave NW
 Zimmerman, MN 55398

HOTEL INFORMATION

Mention the North Central Propane Convention.
 Room block ends 4/17/2025.



Hotel Reservations

FAIRFIELD INN

434 3rd Street
 LaCrosse, WI 54601

(608)742-1491

\$159

GRANDSTAY HOTEL

535 Front Street N
 LaCrosse, WI 54601

(608)796-1615

\$169 - \$189

HAMPTON INN

511 Third Street N
 LaCrosse WI 54601

(608) 791-4004

\$149 King or Double Queen
 \$152

HOME 2 SUITES

210 Jay Street
 La Crosse, WI 54601

(608)881-6666

\$154 King Studio

MARRIOTT COURTYARD

500 Front Street S
 La Crosse, WI 54601

(608)782-1000

\$159 King or Double Queen

RADISSON

200 Harborview Plaza
 La Crosse, WI 54601

\$145-\$165 **(608)668-2448**

ASSOCIATIONS



Iowa Propane Gas Association

(515)564-1260



Minnesota Propane Association

(763)633-4271



Wisconsin Propane Gas Association

(608)844-8477

NETWORKING EVENTS

WELCOME RECEPTION

Tuesday, May 20, 4:00–6:00 pm

TRADE SHOW FLOOR, La Crosse Center

Check out the 2025 exhibitors, enjoy a cocktail and begin networking as we celebrate the opening of the trade show floor. All attendees with full convention registration or a Tuesday-only pass are welcome.

HOSPITALITY RECEPTIONS

Tuesday, May 20 & Wednesday, May 21, 8:00–11:00 pm | Radisson Ballroom

Suppliers will be hosting two hospitality receptions during the convention. Don't miss this opportunity to relax and have a little fun – with snacks and beverages! *All attendees are welcome!*

CONVENTION OUTINGS

The following activities are not included with convention/trade show registration. Separate fees apply.

LA CROSSE QUEEN DINNER CRUISE



**Tuesday, May 20
 6:00–8:30 pm
 \$95 per person**

This delightful 2.5-hour experience combines scenic

views, delicious dining, and a new highlight this year: an extended tour that includes passing through the locks. Guests will enjoy a relaxing evening on the water aboard the charming La Crosse Queen, taking in the beauty of the Mississippi River and its surrounding landscapes. Boarding begins at 5:45 PM, so arrive early to ensure a smooth start to this memorable evening. Limited to 76 people.

BREWERY TOUR – *NEW*



**Wednesday, May 21, 3:00–5:00 pm
 \$50 per person**

Pearl Street Brewery

This is a perfect blend of craft beer, great food, and good company! This exclusive experience includes a behind-the-scenes

look at the brewery, where you'll learn about the art of brewing and the history of Pearl Street Brewery. Enjoy delicious pizza, sip on pints of their finest beer, and make the most of your drink tickets for an unforgettable tasting experience. Space is limited to just 30 people, so secure your spot now! The bus will depart from the front of the Radisson at 2:30 PM.

GOLF OUTING



**Wednesday, May 21, 2:30 pm
 \$150 per person**

The Forest Hills Golf Course is in the coulees of La Crosse and will both challenge your golf game and amaze you with scenic views. Bus transportation will be

provided to and from the golf course. The bus will pick up in front of the Radisson at 1:45 pm and 2:00pm. Registration includes 18 holes of golf, cart and food.

MOTORCYCLE RALLY

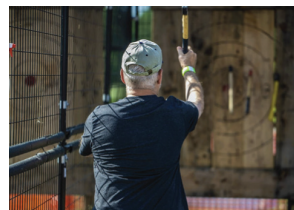


**Wednesday, May 21, 3:00–7:00 pm
 \$40 per person**

Bring your bike and be part of the action as we hit the road for an energizing ride, complete with a stop for delicious food along the way. Each participant will receive

a commemorative t-shirt to mark the occasion. The rally kicks off at 3:00 PM in front of the Radisson, so make sure to arrive early, gear up, and get ready for an afternoon of camaraderie, great scenery, and the thrill of the open road.

AXE THROWING



**Wednesday, May 21, 3:30–5:30 pm
 Driftless Axe - \$65 per person**

Whether you're a seasoned axe thrower or trying it for the first time, this thrilling competition is your chance to show off your skills and aim for the championship title.

Compete head-to-head with others in a fun and exciting atmosphere and enjoy the adrenaline rush of hitting the bullseye. Plus, between rounds, you can take a break and explore our variety of arcade games for even more entertainment. Don't miss this unique opportunity to test your aim, have a blast, and maybe even walk away as the tournament champion!



CONVENTION REGISTRATION FORM

EVENT REGISTRATION	DATES	COST X	# PEOPLE	= SUBTOTAL
FULL REGISTRATION	May 20-21	\$250 ea		
SPOUSE FULL REGISTRATION	May 20-21	\$85 ea		
ONE DAY REGISTRATION	<input type="checkbox"/> May 20 <input type="checkbox"/> May 21	\$165 ea		
EVENT REGISTRATION TOTAL				

OUTING REGISTRATION	DATES	COST X	# PEOPLE	= SUBTOTAL
LA CROSSE QUEEN DINNER CRUISE	Tue, May 20	\$95 ea		
GOLF AT FOREST HILLS	Wed, May 21	\$150 ea		
MOTORCYCLE RALLY (includes t-shirt)	Wed, May 21	\$40 ea		
AXE THROWING	Wed, May 21	\$65 ea		
BREWERY TOUR	Wed, May 21	\$50 ea		

OUTING REGISTRATION TOTAL

TOTAL PAYMENT DUE

Name (to be printed on badge)

Company

Address

City State Zip

Phone Email

Additional Attendee

Additional Attendee

Additional Attendee

Please return registration form with payment to:

Minnesota Propane Association

12475 273rd Ave NW | Zimmerman, MN 55398

CHECK

CREDIT CARD

Email to **admin@mnpropane.org**

Mastercard Visa American Express Discover

Name on Credit Card *If different from registration name*

Address *If different from registration address*

Credit Card Number

Exp Date CVC Code

Signature