



Escrow Associates of San Gabriel Valley

July 17th, 2025

6:00-6:30 Check in, Network and Socialize

6:30 pm Dinner (1 ½ PD Credits for this meeting)

“AI Made Easy: AI & Video Marketing for the Modern Escrow Officer”

Presentation by John Reyes, Social NetworX Inc.

A promotional image for John Reyes' presentation. It features a man in a blue blazer and grey trousers standing in front of a large, stylized keyboard. To the left of the man, there is text describing the presentation and a list of topics to be covered.

Join John Reyes, a nationally recognized speaker and industry tech expert, for an exclusive training on how escrow professionals can use AI and video marketing to stand out.

Learn how tools like ChatGPT and AI-powered video platforms can streamline communication, simplify content creation, and elevate your brand.

At EASGV's July Meeting, John will share how to:

- Use AI to communicate more efficiently with agents, clients, and lenders
- Create branded videos using your AI twin to explain escrow processes, timelines, and updates
- Produce quick content that builds trust and saves time
- Capitalize on AI and video marketing trends in the escrow and title industry
- Boost engagement, stand out from the competition, and grow your referral network

Courtyard by Marriott
700 West Huntington Drive
Monrovia, CA 91016

Reservation Deadline is **Friday 11, 2025**

Members: **\$55.00** / Non-Members: **\$75.00**

Dinner choices are Chicken Piccata or Vegetarian Pasta

Thank you for bringing Raffle Prizes!

ONLINE RSVP ONLY AT: <https://escrow-associates-of-san-gabriel-valley.square.site/>