

Parade Entry Packet

Entry Fees

\$60 per business

\$40 per nonprofit

\$30 per vehicle/tractor/horse

Theme: I'll Be Home for Christmas

NEW THIS YEAR! Christmas Parade HQ Hours at the Chamber
Tuesday and Thursday - 10 a.m.- 11 a.m. / 1 p.m. - 4 p.m.

During Parade HQ hours, entrants can submit payment/applications and ask any parade questions.

Parade Packet Pickup

Nov. 30 through Dec. 1 at the Chamber

10 a.m. to 11 a.m. and 1 p.m. to 4 p.m.

Deadline to enter is November 18, 2021, at 4 p.m.

No late entries will be accepted

Questions (256) 529-8201 or blake@blakewilliams.co

Athens-Limestone County Christmas Parade Official Entry Form

Name of Organization _____

Point of Contact _____

Phone Number _____

Address _____

City _____ Zip Code _____

Type of Entry (Circle One) Youth Civic Commercial Religious Other _____

Area of Limestone County your group represents (i.e., Tanner, East) _____

Entry Classification (Circle One)

Band

Walking Group

Horse

Cheerleaders

Vehicle
(Requires vehicle registration)

Float/Truck & Trailer
(Requires vehicle registration)

Will you be playing music? (Circle One) Yes No

List the exact length of the entire float including the vehicle pulling the float. Total Length _____ Feet.

INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

In exchange for the right to participate in the 2021 Athens-Limestone County Christmas Parade ("the parade"), the undersigned, a duly authorized representative of _____, an organization participating in the parade ("the organization") agrees to indemnify and hold harmless the Greater Limestone County Chamber of Commerce, the City of Athens, County of Limestone, and related entities, all agents, employees, and volunteers of said organizations from any claim or expense of whatever kind of nature arising out of activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the state of Alabama.

Signature _____ Date _____

Print Name _____



Athens-Limestone County Christmas Parade Participation Agreement

Parade Date Thursday, December 2, 2021

Line up 3:15 p.m. – 5 p.m.

Parade Starts Promptly at 6 p.m.

The undersigned agrees as condition to participate in the Athens-Limestone County Christmas Parade, held Thursday, December 2, 2021, to:

- 1. Obey all instructions given by parade officials, marshals, and the city of Athens Police Department.**
- 2. Obey all laws for the proper operation of a motor vehicle; including, but not limited to, no drinking of alcoholic beverages or being under the influence of mind-altering substances.**
- 3. Be at the assembly point designated for your entry no later than 5 p.m. on December 2, 2021.**

We understand and agree if we do not comply with the rules of the parade, and the instructions given to us by parade marshals, officials, or the City of Athens Police Department, our participation in the parade will be terminated and we will not be permitted to continue in the parade.

Furthermore, in exchange for the right to participate in the Athens-Limestone County Christmas Parade, ("the parade"), the undersigned, a duly authorized representative of _____, an organization participating in the parade ("the organization") agrees to indemnify and hold harmless the Greater Limestone County Chamber of Commerce, the City of Athens, County of Limestone, and related entities, all agents, employees, and volunteers of said organizations from any claim or expense of whatever kind of nature arising out of activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the state of Alabama.

Name of Organization _____

By _____

Print Name _____

Title _____

Date _____

Athens-Limestone County Christmas Parade Vehicle Application**Parade Date** Thursday, December 2, 2021**Line up** 3:15 p.m. – 5 p.m.**Parade Starts** Promptly at 6 p.m.(Each vehicle being driven in the Parade **MUST** have an individual vehicle application)**Name of Driver** _____**Driver's Phone Number** _____

*The number the driver will have with him/her during the parade

*****We must have a legible photocopy of the driver's license and insurance information for each vehicle application. This must be attached and provided at the time you pay your entry fee. No one will be allowed to drive or pull a float without providing these documents.**

Description of the Vehicle**MAKE** _____ **MODEL** _____ **YEAR** _____ **COLOR** _____**Is this vehicle pulling a float/trailer?** (Circle One) Yes No**INDEMNIFICATION AND HOLD HARMLESS AGREEMENT**

In exchange for the right to participate in the 2021 Athens-Limestone County Christmas Parade ("the parade"), the undersigned, a duly authorized representative of _____, an organization participating in the parade ("the organization") agrees to indemnify and hold harmless the Greater Limestone County Chamber of Commerce, the City of Athens, County of Limestone, and related entities, all agents, employees, and volunteers of said organizations from any claim or expense of whatever kind of nature arising out of activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the state of Alabama.

Signature _____ **Date** _____**Print Name** _____**Vehicle Liability****Insurance Company** _____ **Policy Number** _____**Is the driver the owner of the vehicle?** (Circle One) Yes No (If no, please provide owner's name & signature)**Owner Name** _____**Owner Signature** _____

Parade Theme: I'll Be Home for Christmas

Parade Lineup: Athens Middle School (Floats and cars in place by 3:45 p.m. for judging)

Parade Date: Thursday, December 2, 2021

Rain Date: TBD

Judging Start Time: 4 p.m.

Parade Start Time: 6 p.m.

Entry Fees: Business \$60, Non-Profit \$40, Vehicles and Horses \$30

Entry Deadline: November 18, 2021, at 4 p.m.

- Float/Truck & Trailer/Tractor Entrance: North of Stadium on HWY 251 (RED line up card)
- Single Vehicle Entrance: Red light on HWY 31 – south entrance to Athens Middle School (YELLOW line up card)
- Band Entrance: Drop off in front of the middle school. Buses pull in, let students out and then pull out (BLUE line up card)
- Walking Groups: Drop off at parade headquarters tent at north parking lot of the middle school (BLUE line up card) – line up in front of the middle school (includes all bands, ROTC, cheerleaders, etc.)
- Riders: Drop off at headquarters tent at north parking lot of the middle school, volunteers will help get everyone to proper area
- Horses: Horses need to be unloaded at the North end of the stadium, use HWY 251 entrance.

Judging Criteria

Judging will take place before the parade. Floats and vehicles to be judged must be in place by 3:45 p.m. Judging will begin promptly at 4 p.m. NO EXCEPTIONS! Judges will award the top four floats, best horse and car. The prize money will be paid as follows:

- Grand Prize - \$1,000
- 1st Place - \$500
- 2nd Place - \$200
- 3rd Place - \$100
- Best Vehicle - \$100
- Best Horse - \$100

Judges' decisions will be determined by scoring on a point system. There are four classifications for judging:

- Originality
- Workmanship
- Portrayal of Theme
- Artistry

The number of points you receive will be based on the following:

- Good construction – nothing loose or too shaky.
- All floats must have a fire extinguisher on board. This is mandatory by law to be in the parade.
- The name of the sponsors and theme of the float must be visible from both sides of the float.
- The float's theme should coincide with the parade's theme.
- Please do not include a live Santa on your float. Any float with a live Santa will be disqualified from judging.
- Costumes that accent the theme of your float will be added value to your points.
- Make sure riders are appropriately dressed for winter weather and that their personal safety is guaranteed.

2021 Athens-Limestone County Christmas Parade Rules & Regulations

1. All floats and entries must be decorated in good taste depicting the parade theme.
2. Parade entries not meeting visual standards will be pulled prior to or during the parade.
3. Entries with inappropriate dress, music, and/or behavior will be pulled prior to or during the parade. This decision is at the discretion of parade officials as well as law enforcement officers of Athens and Limestone County.
4. The use of inappropriate language is prohibited and will not be tolerated.
5. All entrants must obey law enforcement and parade officials.
6. Entries will be removed by 5:45 p.m. if they are not decorated (this includes animals).
7. Do not remove or go around barricades. They are there for safety purposes. Violators may be fined.
8. No vehicles will be allowed in the parade lineup area without a parade entry pass.
9. These vehicles are prohibited from participating in the parade: four-wheelers, three-wheelers, minibikes or go carts.
10. You must have a fire extinguisher on your float. You cannot be in the parade without one. Be prepared to show it to parade officials upon entering parade lineup area.
11. No vehicle can be over 15 feet high.
12. Only 1 vehicle per business will be allowed, except for the Presenting parade sponsor.
13. No more than 6 horses per entry will be allowed.
14. No music other than Traditional Christmas music can be played over public address systems or car stereo systems.
15. The consumption of alcohol before or during the parade is strictly prohibited.
16. Drivers of vehicles in the parade must be at least 18 years old and have a valid driver's license and auto insurance.
17. Do not under any circumstances hand out, throw out, or distribute any food, literature, coupons or souvenirs. This is for the parade safety and to maintain smooth progression of the parade.
18. No cruelty to animals.
19. Do not ride horses down the parade lineup area.
20. No Santa Claus costumes will be allowed on any entry. There will be only one "Official Santa Claus" in the parade.
21. Political candidates and officials are permitted in the parade but cannot hand out any type of literature along the parade route.

2021 Athens-Limestone County Christmas Parade General Safety Guidelines

1. Please make sure everyone participating in your entry is aware of the rules and regulations. They are for your safety.
2. Only entries are allowed in the parade lineup area.
3. Parade HQ is located at the north end of Athens Middle School.
4. Please do not leave your child unattended and expect them to find their group or float.
5. Anyone needing assistance can go to parade HQ for help.
6. Parade officials will be identifiable.
7. Restrooms are located at Athens Middle School. Please use these facilities with respect so that we will be allowed to use them again next year.
8. Be sure materials used on your float will not litter streets.
9. All riders on floats need to park their cars at the middle school and walk to your float. For everyone's safety, no cars will be allowed in the float line up area.
10. Please throw all trash into proper trash receptacles. Let's keep Athens beautiful!