



CHRISTMAS OPEN HOUSE

NOVEMBER 18TH – 20ST



Dear Prospective Merry Market Vendor,

We are getting ready for the 2022 Christmas Open House, and we have some exciting things to offer, including 'Merry Market on Marion'.

Arts and Crafts Vendors will be set up around the Ice-Skating Rink on Marion Street for outdoor shopping Friday evening, Saturday, and Sunday, and we want YOU to participate! We are looking forward to a festive and fun holiday weekend.

Hours for Merry Market will be as followed:

Friday: 4pm – 8pm

Saturday: 11am-8pm

Sunday: 12pm-4pm

As you consider becoming a Merry Market Vendor, here are a few things you should note:

Application Process: The Merry Market application process will be different this year. Participation is limited and applications will be reviewed for approval in the order in which they are received. You will receive an email upon approval along with a request for payment. **Submitting this form does NOT guarantee your selection for participating.**

Tent Assignments: You will be required to bring your own 10 ft by 10 ft tent. You are also responsible for displays for your merchandise. Please do not leave merchandise overnight. The Chamber and Athens Main Street will not be responsible for any items left overnight.

Facilities: Merry Market will be located outside on Marion Street. Please keep this in mind when planning your space. Limited electricity will be provided. We will do our best to accommodate all of our Merry Market merchants. The Chamber has secured Athens State University's Center for Lifelong Learning as a backup location in case of inclement weather. The Chamber will be in contact with you if there is a location change.

Parking: As you setup and breakdown we understand you will want to park as close to Marion Street as possible. Marion Street will be closed for the skating rink. We recommend you park and unload on Washington Street near the Marion Street intersection. During Christmas Open House hours, please relocate your vehicle to a parking lot located off the downtown square. Parking is limited downtown, and we want our shopping customers to have the most convenient parking available! There is a parking lot just east of the square, right over the railroad tracks at the Limestone County Courthouse Annex. All Merry Market vendors are encouraged to park in that lot.

Promotional Material: The Chamber will print posters and rack cards to promote all Christmas activities in Athens-Limestone County, including Christmas Open House weekend. They will be distributed downtown and across Athens-Limestone County. Upon payment, you may receive an e-version of the poster. You will be able to share this e-poster on your social media, websites, etc.

Advertising: Once Merry Market is finalized, Participants can be seen on the Chamber & Athens Main Street social media outlets.

Set up: Set up will be on Friday, November 18th at 2:00 p.m.

If you have any questions, please contact Brooke Pettus at the Chamber at (256) 232-2600 or brooke@alcchamber.org



MERRY MARKET VENDOR APPLICATION FORM

Please submit Applications no later than November 1, 2022

First Name _____ Last Name _____

Vendor/Business Name: _____

Product Category (ex., Jewelry, Clothing, Candles) _____

Description of products: _____

Address: _____

Phone: _____

Email: _____

Social Media Pages (if applicable) _____

Please check if applies:

I need electricity (please note that electricity is limited and only check if your products require electricity)

Merry Market Registration Fee:

\$75.00 Chamber Member and/or Athens Main Street

OR

\$125.00 Non-Members

Please return completed application to the Chamber located at 101 South Beaty Street Athens, AL 35611 or email to brooke@alcchamber.org. Your application will then be reviewed, and you will receive an email upon approval along with a request for payment. Submitting this form does NOT guarantee your selection for participating.