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## **Certified Email Marketing Expert (Remote)**

*We Design and Distribute Your eMail Newsletters, We Maintain  
and Update Your eMail Addresses.*

### **What I Do!**

- 1) Choose a professional email newsletter template.
- 2) Completely design and customize a professional email newsletter.
- 3) Successfully deliver your professional email newsletter MONTHLY, TWICE MONTHLY OR WEEKLY to 98% of your client base email list
- 4) Update and maintain you email contact database to conform to U.S. email marketing regulations and current laws.

**Call or Click to Get Started Now!**

**(910) 679-4319**

**Website:** <http://conta.cc/2AZfjnu>

## **Experience**

Remote Email and Social Media Marketing Expert

Certified Constant Contact Partner (Remote) – 2017 – Present

Certified Email Marketing Expert Certification, Constant Contact – 2011 - Present

Certified Social Media Marketing Expert Certification Constant Contact– 2011 – Present

Email Design Services;

Data Base Maintenance Services;

Email Newsletter Marketing Services;

Email Newsletter Content Writer

Online and Local Email Marketing Training;

No Contracts;

98% Deliverability Rate

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## Auditing Services

I offer a **FREE** formal audit of your past email marketing efforts and a strategic approach based on your prior results to improve your future results.

## Service Package Examples

Template Selection and Branding

Creating professional looking emails

Product Training

Social Integration

List Management and Segmentation Managing

Content

Data Analysis

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## Service Package Examples

Service Type	Start Up	Managed Services (Includes Start Up Services)
<b>Account Setup</b>	<p>Set up Constant Contact account with client's information, images, and contact information.</p> <p>Assist client with collection processes including insertion of sign-up form on website.</p> <p>Select and customize communications template with client's colors, logo, and desired formatting.</p> <p>Upload client contacts into specified interest categories (lists).</p>	Develop a comprehensive communications strategy for client that will include: an analysis of customer acquisition strategies as they relate to the capture of prospective customer information; analysis of existing contact information and strategies for supplementing information to maximize communications impact; and a communications framework including communication formats, frequency, content ideas, and measurement.
<i>Suggested Pricing</i>	\$400	\$70–\$90/hour
<b>Email Template</b>	<p>Select appropriate campaign template based on client goals</p> <p>Customize email campaign using client's branding, logos, social media channels</p> <p>Image upload/resizing/editing</p>	<p>Content calendar creation</p> <p>Additional template creation (i.e. for sales or holidays)</p> <p>One-on-one product training</p>
<i>Suggested Pricing</i>	\$500	\$70–\$90/hour

<b>Campaign Execution</b>	Add client-approved content, subject line	Overall project management
	Add permission reminder content	Ongoing campaign reporting
	Campaign scheduling	Campaign auditing, resends
	Post-campaign metrics readout	On-call support
<i>Suggested Pricing</i>	<b>\$600</b>	<b>\$70–\$90/hour</b>
<i>TOTAL</i>	<b>\$1,500</b>	<i>Variable</i>