



BUILDING INDUSTRY ASSOCIATION OF SOUTHERN CALIFORNIA

**BUILDING INDUSTRY
ASSOCIATION**

San Bernardino
County Chapter

SPONSORSHIP PACKAGE

2023 EXCLUSIVE BIA SAN BERNARDINO COUNTY CHAPTER SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

DEAR MEMBERS

We know everyone is starting to budget for next year and here at BIA we are also gearing up for 2023. As we look back at 2022, we have appreciated your continued support as we continue to navigate our new world post pandemic. BIASC is entering their 100th year as the association focused on all the issues that impact our industry and supporting our members through our advocacy efforts as you work to help build the American Dream. At the Chapter level we plan to continue to host our highly anticipated signature events in 2023, in an effort to keep our members connected and educated.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events for your company to stay involved both through marketing and networking. We have also shifted towards cross marketing and joint networking and educational opportunities by co-hosting events between Chapters. We hope that with these combined efforts, your resources can be maximized during a potentially challenging 2023, while still supporting the BIA.

Sincerely,

Ryan Combe

BIA SAN BERNARDINO COUNTY CHAPTER PRESIDENT
LENNAR

Carlos Rodriguez

BIA SAN BERNARDINO COUNTY CHAPTER
CHIEF POLICY OFFICER/SVP

PACKAGES AVAILABLE:

SAVE \$1,00



1.

**UNDERWRITER
SPONSORSHIP**

\$1,675



2.

**BUNDLED EVENTS
PATRON**

\$3,395

CONTACT BIASC Vice President of Events Laura Barber at lbarber@biasc.org or (949) 777-3861

DEADLINE TO SPONSOR - JANUARY 20, 2023

BIA SAN BERNARDINO COUNTY SPONSORSHIP PACKAGE

Underwriter Sponsorship - \$1,675

With this sponsorship choice, you will be underwriting our Member Events for the year. This includes the annual Riverside Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2023. As an Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

Sponsorship Benefits -

- **Name:** Event email sent out to over 350 BIASB member companies (over 4,000 emails)
- **Name:** Each event landing page with link to your company website all year
- **Logo:** PowerPoint Presentation at each event where feasible
- **Logo:** BIARC website (www.riversidebia.org) homepage with link to your company website for one month during 2023.
- **Logo:** BIARC Member Newsletter as Program Underwriter during the same month that you're featured on the website.
- **Banner Ad:** Choose one Banner Ad in BIA San Bernardino County Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)
- **Magazine Ad:** One full-page ad in the BIASC magazine (must coordinate 30 days in advance of publishing date - first come, first serve basis.)
- **Social Media:** BIA San Bernardino County promotion of appropriate industry related discussions on chapter's social media pages (at BIA San Bernardino sole discretion)

Complimentary Chapter Event Tickets -

- First Quarter - Inland Empire Economic Forecast - (2) Tickets
- April - Membership Meeting - (2) Tickets
- 2 Government Affairs Workshops - (2) Tickets to each event
- Mechanics Lien Seminar - (2) Tickets - Date selected by sponsor
- Advanced Mechanics Lien Seminar - (2) Tickets - Date selected by sponsor

Chapter Event Sponsorships -

- **April 5th - Crafted Networking** - Event Sponsor - \$399 Value
 - (2) Tickets to attend Event
 - Company logo on event signage
- **July 13th - SB & Riverside Chapter BBQ Networking** - Event Sponsor - \$599 Value
 - (2) Tickets to attend BBQ
 - Company logo on event signage

Regional Event Tickets -

- January 31st - Coachella Valley Mixer - (1) Ticket
- October 26th - BIS Show in San Diego - (1) Ticket

Bundled Events Patron - \$3,395 - (Savings of \$1,000)

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events:

Underwriter Sponsorship - \$1,675 Value - See above for benefits included.

June 1st - BIA Riverside County & BIA San Bernardino County Top Golf - Value \$650

- Value can be used towards a foursome or sponsorship.

August - Water Conference Sponsor - \$1,000

- (2) complimentary tickets.
- Company logo included in printed program and PowerPoint presentation at the event.
- Option to apply this \$1,000 value to upgrade to higher sponsor level for the event.

October 6th- Centennial Regional Installation Gala - Bronze Sponsor \$1,050 value BIASC and All Four Chapters

- Company logo included in PowerPoint presentation and signage at the event.
- Two (2) complimentary event tickets.
- Option to apply this \$1,050 value to upgrade to higher sponsor level for the event (other sponsorship available range from \$2,250 to \$4,250).



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YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

☐

Underwriter Sponsorship - \$1,675

☐

Bundled Events Patron - \$3,395 (Savings of \$1,000)

MARK ONE

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

PAYMENT

☐

VISA

☐

MASTERCARD

☐

AMERICAN EXPRESS

Name on Card: _____

Card Number: _____

Expiration Date: _____ Sec. Code _____

Billing Address: _____

☐

CHECK ENCLOSED (due no later than January 27th)

Check payable to:

BIA San Bernardino County Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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