



BUILDING INDUSTRY
ASSOCIATION

Los Angeles/Ventura
Chapter



SPONSORSHIP PACKAGE

2021 EXCLUSIVE LOS ANGELES/VENTURA SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2021! As we look back at 2020 and the difficult year it was, we have appreciated your continued support as we navigated a year like no other. In this new world of countless virtual events and meetings and trying to keep our members connected and educated, we are looking forward to a hybrid model for 2021 and optimistic for more in-person events moving into the second quarter of next year. We will of course continue with virtual meetings and events when needed in order to keep our members and staff safe but look forward to seeing you in person as the year progresses.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

Dave Little
BIA LOS ANGELES/VENTURA CHAPTER PRESIDENT
PARDEE HOMES

Diana Coronado
BIA LOS ANGELES/VENTURA CHAPTER
VICE PRESIDENT

PACKAGES AVAILABLE:

SAVE \$1000

1.



UNDERWRITER
SPONSORSHIP

\$2,750

2.



BUNDLE
SPONSORSHIP

\$6,150

CONTACT BIASC Vice President of Events Laura Barber at lbarber@biasc.org or (949) 777-3861

DEADLINE TO SPONSOR - JANUARY 29, 2021



Underwriter Sponsorship - \$2,750

With this sponsorship choice, you will be underwriting our General Membership Meetings for the year. This includes the annual Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2021 and hopefully resume in person events. As a Program Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

Complimentary Tickets To the Following General Membership Meetings -

- Virtual Economic Forecast (5) Tickets
- April - Rams Stadium Tour* - (2) Tickets
- May - Malibu Winery* - (2) Tickets
- July - Dodgers* - (1) Ticket
- September - Brewery Tour* - (2) Tickets
- November - TBA* - (2) Tickets

*Tentative

Social Media -

- **Twitter:** BIA Los Angeles/Ventura retweets of appropriate industry related tweets, when you mention @bialav in your tweets (at BIA LA/V sole discretion)
- **Facebook:** BIA LA/V promotion of appropriate industry related discussions on Facebook (at BIA LA/V sole discretion)

Company Name or Logo Listed On -

- **Name:** Event email sent out to over 350 BIA LA/V member companies (over 4,000 emails)
- **Name:** Each event landing page
- **Name:** Event printed program if applicable at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting where feasible
- **Logo:** BIA Los Angeles/Ventura website (bialav.org) homepage with link to your company website for one month during 2021.
- **Logo:** BIA Los Angeles/Ventura Member Newsletter as Program Underwriter during the same month that you're featured on the website.

► Invitation to two (2) complimentary Breakfast Roundtable meeting with a guest speaker and members of the BIA LA/V Executive Committee and Board of Directors.

► Choose one Banner Ad in BIA LA/V Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)



House icon Bundle Sponsorship - \$6,150

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events and seminars:

Underwriter Sponsorship - \$2,750 Value - See above for benefits included.

February Virtual Meet the Builder - \$85 Value

- (1) complimentary ticket to virtual event.

March Margarita Madness Sponsor - \$759 Value

- (2) complimentary tickets to event.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event.
- Company logo included in PowerPoint presentation at the event.
- Option to apply this \$759 value to upgrade to higher sponsor level for the event.

December - Installation - Bronze Sponsor - \$1,300 Value

- (2) complimentary tickets to event.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event
- Company logo included in printed program and PowerPoint presentation at the event.
- Option to apply this \$1,300 value to upgrade to higher sponsor level for the event.

Your Can Choose Between The Following Two Events With Your Allocated Value of \$2,250 Value:

- June 21st - Golf Tournament
- October - Trap Shoot Tournament



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BIA LOS ANGELES/VENTURA SPONSORSHIP PACKAGE



YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

Underwriter Sponsorship - \$2,750

Bundle Sponsorship - \$6,150 - (Savings of \$1000)

MARK ONE

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

PAYMENT

VISA

MASTERCARD

AMERICAN EXPRESS

Name on Card: _____

Card Number: _____

Expiration Date: _____ Sec. Code: _____

Billing Address: _____

CHECK ENCLOSED (due no later than January 29th)

Check payable to:

BIA Los Angeles/Ventura Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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