

# MODERATOR & SPEAKER



**John M Leehey**  
Director of Planning  
JZMK Partners

As Director of Planning at JZMK Partners, John Leehey, ASLA, APA, manages both national and international planning projects. He has a unique skill-set that bridges the complexity of architecture, planning and landscape architecture to create the best possible plan for project design, authenticity and function. Over his career; he has been involved in over thirty Community Master Plans and numerous site specific and Urban Infill projects.

John has over 30 years of experience, is a licensed Landscape Architect, and holds a Masters Degree from Harvard University and a Bachelors degree from Cal Poly San Luis Obispo, both in Landscape Architecture. He has a very active industry involvement with the BIA, ULI, APA, ASLA and is a consistent speaker at many industry and college forums.

Prior to working at JZMK, John was the Director of Planning at Danielian Associates, had his own planning and landscape consultancy firm JML Planning for over 4 years, and was a Principal and Senior Associate at EDAW/AECOM for 10 years.

His expertise in planned communities, urban design and landscape architecture provide strong solutions to projects of all land development complexity.

**Dave Bartlett**

Vice President of Land  
Brookfield Residential Properties

David Bartlett is Vice President of Land Entitlement for Brookfield Residential Southern California, and is the man who quite simply, makes Brookfield's inviting neighborhoods possible. After 18 years as a planning consultant to land developers, property owners, public agencies, and homebuilders, Dave joined Brookfield in 2004 because he wanted to share in the camaraderie that comes with the creation of new communities that are truly unique. Dave frames Brookfield's future communities within the context of existing policy so decision makers can see its consistency with public policy and local goals and objectives. Dave has a Bachelor's Degree in Urban Planning and Economic Development from the University of Arizona, and is active in industry affiliations

including the BIA, ULI and APA.

Through his friendly, yet persuasive negotiation skills, Dave is exceptional at securing local, state and federal permits for Brookfield.

Brookfield's recent acquisition of nationally renowned Oliver McMillan, a San Diego Based developer of large-scale mixed-use properties, has added to Brookfield's Urban Infill assets and supplemented the diverse development opportunities that Dave is involved in.



**Steve Kellenberg**  
Principal  
Kellenberg Studio

Steve Kellenberg is founder of Kellenberg Studio, an urban planning consultancy with a focus on urban redevelopment, large scale new communities and mixed-use town centers. Prior to this he was Senior Vice President at The Irvine Company heading the company's Urban Planning and Design Department. There he focused on large scale urban redevelopment in Silicon Valley and on the Irvine Ranch. He also led a GIS-based team in developing innovative analytical tools for property acquisition and gauging development feasibility. Before this Steve was a Principal at EDAW/

AECOM where he consulted with numerous national and international development companies. Steve continues to affiliate with AECOM as a Principal on multi-use large scale projects in the western United States.

Steve is a Project Advisory Panel Member and former Chairman of the Community Development Council for the ULI and is an Executive Advisor for the Orange County section of the APA Board of Directors. He is a nationally known leader in the development Industry, producing numerous books and documents related to Urban Planning and Community Development. He is an adjunct associate professor at USC, as well as a guest lecturer at ULI, APA, and BIA. He holds a Masters of Urban Design from Harvard University, and BS in Landscape Architecture from Iowa State University.



**James O'Malley**

Vice President of Land  
Shopoff Realty Investments

James O'Malley is a Vice President of Development for Shopoff Realty Investments and has more than 25 years of experience in land acquisition, forward planning and land development. He is well known for his political acumen and ability to communicate with public and city agencies, leading to the positive resolution of project issues. He has successfully managed entitlement efforts in over 20 Cities and Counties within California.

Prior to joining Shopoff, James was Vice President of Meritage Homes responsible for regional land acquisition, forward planning and entitlement. He has also worked for such notable companies as Trumark and Beazer Homes. James received his Bachelors

Degree in City and Regional Planning at Cal Poly San Luis Obispo. He is an active member of both the BIA and ULI.

In his career he has been involved in the successful completion of numerous highly acclaimed projects.

His role includes overseeing the entitlements efforts required to create the highest value possible for properties under the ownership and control of Shopoff Realty Investments.