



**BUILDING INDUSTRY  
ASSOCIATION**

Los Angeles/Ventura  
Chapter

# SPONSORSHIP PACKAGE

## 2022 EXCLUSIVE LOS ANGELES/VENTURA SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

### DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2022! As we look back at 2021, we have appreciated your continued support as we navigated a year like no other. In this new world of virtual and in-person events, we continue to try and keep our members connected and educated. We are looking forward to more in-person events in 2022 and will continue a hybrid model virtual education series where it makes sense.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in-person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

**Bill McReynolds**  
**BIA LOS ANGELES/VENTURA CHAPTER PRESIDENT**  
WARMINGTON RESIDENTIAL

**Jeff Montejano**  
**BIASC, INC.**  
CEO

### PACKAGES AVAILABLE:

**SAVE \$909**

**1.**



**UNDERWRITER  
SPONSORSHIP**

**\$2,750**

**2.**



**BUNDLE  
SPONSORSHIP**

**\$6,150**

CONTACT BIASC Vice President of Events Laura Barber at [lbarber@biasc.org](mailto:lbarber@biasc.org) or (949) 777-3861

*DEADLINE TO SPONSOR - JANUARY 21, 2022*

## Underwriter Sponsorship - \$2,750

With this sponsorship choice, you will be underwriting our General Membership Meetings for the year. This includes the annual Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2022. As a Program Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

### Complimentary Tickets To the Following General Membership Meetings -

- February 24th Economic Forecast & Housing - Reagan Library - (2) Tickets
- April 11th - SoFi Stadium Tour - (2) Tickets
- May 12th - Joint LA & OC Meet The Builder (1) Ticket
- May or July - Dodgers\* - (1) Ticket
- November 3rd - Chili Cook-off & Car Show
- Regional Housing Summits (1) Ticket to each
- Quarterly Government Affairs Roundtables - (2) Tickets to each

### Company Name or Logo Listed On -

- **Name:** Event email sent out to over 350 BIA LA/V member companies (over 4,000 emails)
- **Name:** Each event landing page
- **Name:** Event printed program if applicable at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting where feasible
- **Logo:** BIA Los Angeles/Ventura website (bialav.org) homepage with link to your company website for one month during 2022.
- **Logo:** BIA Los Angeles/Ventura Member Newsletter as Program Underwriter during the same month that you're featured on the website.

- Choose one Banner Ad in BIA LA/V Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)

### Social Media -

- **Twitter:** BIA Los Angeles/Ventura retweets of appropriate industry related tweets, when you mention ebialav in your tweets (at BIA LA/V sole discretion)
- **Facebook:** BIA LA/V promotion of appropriate industry related discussions on Facebook (at BIA LA/V sole discretion)



## Bundle Sponsorship - \$6,150

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events:

**Underwriter Sponsorship - \$2,750 Value** - See above for benefits included.

### Margarita March Madness Sponsor - \$759 Value

#### March 9th - Sage Brush Cantina

- (2) complimentary tickets to event.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event.
- Option to apply this \$759 value to upgrade to higher sponsor level for the event.

### December 1st - Installation - Bronze Sponsor - \$1,300 Value

- (2) complimentary tickets to event.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event
- Company logo included in printed program and PowerPoint presentation at the event.
- Option to apply this \$1,300 value to upgrade to higher sponsor level for the event.

### Your Can Choose Between The Following Two Events With Your Allocated Value of \$2,250 Value:

- June 20th - Golf Tournament
- October 24th - Trap Shoot Tournament



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## BIA LOS ANGELES/VENTURA SPONSORSHIP PACKAGE



# YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

☐

**Underwriter Sponsorship - \$2,750**

☐

**Bundle Sponsorship - \$6,150 - (Savings of \$1000)**

MARK ONE

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT

☐

**VISA**

☐

**MASTERCARD**

☐

**AMERICAN EXPRESS**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing Address: \_\_\_\_\_

☐

**CHECK ENCLOSED (due no later than January 29th)**

Check payable to:

BIA Los Angeles/Ventura Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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