

**Peter Dennehy**  
**Principal, Advisory**  
**Zonda Home**

Peter Dennehy is an expert in market intelligence and consumer research, with over 30 years of experience advising developers, homebuilders, and investors across the United States and Canada. His expertise spans housing trends, demographic analysis, product innovation, and research-driven market strategy, with a particular focus on master-planned communities, 55+ housing, mixed-use and infill development, and acquisition due diligence.

Peter has held senior roles with leading firms including John Burns Research & Consulting, RCLCO, and Meyers Advisory, and served as Vice President of Consumer & Market Insights at Brookfield Properties and Newland Real Estate Group. At Brookfield/Newland, he led a centralized insights team supporting land, housing, multifamily, build-to-rent, and mixed-use projects nationwide—informing acquisition and product strategies for award-winning communities such as Nexton (SC), Wendell Falls (NC), Bexley (FL), Elyson (TX), and Tehaleh (WA).

Known for his ability to translate economic, demographic, and consumer trends into actionable strategies, Peter brings both analytical depth and hands-on development experience to his advisory work. He holds a J.D. from the University of San Diego School of Law and a B.A. in Government/Public Policy from Pomona College. He is an active contributor to the real estate industry through leadership roles with the Urban Land Institute, Lambda Alpha International, and the City of San Diego's Consolidated Plan Advisory Board.