



Building Industry Association/
Orange County Chapter presents

Real Estate

Employment

Economy

Finance

Capital

Outlook 2019

PRESENTING SPONSOR:



Development

MONDAY, JANUARY 28, 2019

Irvine Marriott Hotel

18000 Von Karman Avenue, Irvine, CA 92612

4:30 – 6:30 p.m. Extended Networking

6:30 – 8:00 p.m. Program and Dinner

Opening Remarks



Doug Bauer

Chief Executive Officer
TRI Pointe Group

John Burns, CEO, John Burns Real Estate Consulting, LLC



John founded the company in 2001 to help business executives make the most informed housing industry investment decisions possible. He has hired a large team of PALS (Passionate, Articulate, Likable and Smart people) in offices all over the country to advise the company's research subscribers and consulting clients on shifts in housing demand, supply, affordability, consumer, building products and design trends.

The firm has developed a number of proprietary tools, including risk and valuation indices, DesignLens™, Consumer Insights, and even trademarked the term surban™ upon release of their best-selling demographics book, *Big Shifts Ahead: Demographic Clarity for Businesses*. More than 700,000 people follow his column on

LinkedIn, and 23,000 subscribe to his free weekly emails.

John has a Bachelors in Economics from Stanford University and an MBA from UCLA, and works in our Irvine, California office. He was formerly a Board member of the Orange County BIA, the Southern California BIA, and SAGE, and was just given a lifetime achievement award by the Greater Sales and Marketing Council. He has attended home games for all 30 major league baseball teams, and regularly runs the hills in Southern California.

REGISTER ONLINE: www.biaoc.com or call 949.224.0321

PRICING:

BIASC Member:

\$98 if registered by
5pm 01/18/19

\$108 if registered
01/19/19-01/28/19

\$110 at the door without
a reservation – if space is
available

Non-member:

\$130 if registered by
5pm 01/18/19

\$140 if registered
01/19/19-01/28/19

\$150 at the door without
a reservation – if space is
available

Tables of 10 are available for
BIASC Member Companies only
if registered by 1/16/2019

General Table of 10: \$950

VIP Table of 10 (includes wine
and premium location): \$1150
(Limited availability)

CANCELLATION POLICY: Deadline to cancel previously made reservations is 5pm, January 18, 2019. Reservations not cancelled by this time are non-refundable and will be billed per association policy. NO REFUNDS after January 18, 2019. Registrants can substitute another person if they cannot attend. If you cancel by the cancellation deadline, your refund via credit card will be assessed a \$10 per person refund processing fee. Reservations are required to participate in networking prior to any BIA event. Non-members are limited to two events per calendar year.

SPONSORSHIP OPPORTUNITIES FOR OUTLOOK 2019 ARE AVAILABLE FROM \$1950