

2026 GSMC Annual Sponsorship Packages

Dear Members,

We appreciate your support over the past year and look forward to your continued involvement with GSMC as we bring another exciting lineup of events in 2026. Our mission is to keep members engaged, connected, and informed, while BIA's advocacy team continues to champion our industry and members.

For 2026, we've outlined three annual sponsorship opportunities to keep your company involved in GSMC through marketing, networking, and education. Your support strengthens our council, provides valuable resources for sales and marketing professionals, and builds lasting industry connections.

Ryane Kuck, Trumark Homes
GREATER SALES & MARKETING COUNCIL PRESIDENT

**2026 GREATER SALES & MARKETING COUNCIL
BOARD OF DIRECTORS**

SPONSORSHIP BENEFITS

- Marketing exposure at all events
- Logo or name on event page, signage, and emails
- Acknowledgment on GSMC website + level benefits
- No Host Happy Hours open to sponsors & members

2026 EVENTS *(Subject To Change)*

- **January 21st** – No Host Happy Hour
- **February 18th** – GSMC Site Tour
- **March 25th** - GSMC Sales & Marketing Meet the Builder Event
- **May 6th** - GSMC Breakfast Keynote Event
- **July 15th** – GSMC Summer Social
- **October 7th** - GSMC Women's Leadership Breakfast
- **November 14th** - SoCal MAME Awards 2026
(Separate sponsorship package - contact: andrea@getcommunity.com)

\$5,000 - LEGEND SPONSOR *(1 AVAILABLE)*

- **Includes all of the above sponsorship benefits.**
- **Plus these benefits:**
 - (1) page ad in BIA magazine
 - (2) GSMC memberships - \$190 value
 - Recognized as Presenting Sponsor - (1) minute spotlight at Feb 18th, March 25th, May 6th, July 15th, Oct 7th
Includes (4) tickets - \$4,500 value
 - Logo on sponsorship banner that will be displayed at all in-person events

\$2,550 - INNOVATOR SPONSOR

- Includes all of the above sponsorship benefits
- Plus these benefits:
 - ½ Page Ad in the BIASC Magazine
 - (2) GSMC Annual Membership - \$190 Value
 - Innovator Sponsor at each of the GSMC Events (\$500 Value) and includes (2) Attendee Tickets: Feb 18th, March 25th, May 6th, July 15th, Oct 7th
 - Logo to be displayed on sponsorship banner at all in-person events

\$1,650 - SHINING STAR SPONSOR

- Includes all of the above sponsorship benefits
- Plus these benefits:
 - ¼ Page Ad in BIASC Magazine
 - (1) GSMC Annual Membership - \$95 Value
 - (1) Event Ticket to each of the GSMC Events: Feb 18th, March 25th, May 6th, July 15th, Oct 7th
 - Logo to be displayed on sponsorship banner at all in-person events

YES! I'll take advantage of this sponsorship opportunity!

Legend Sponsor - \$5,000

Shining Star Sponsor - \$1,650

Innovator Sponsor - \$2,550

PAYMENT

PERSONAL INFORMATION

Company Name :

Contact Name :

Phone Number :

Email :

CREDIT CARD

VISA

MASTERCARD

AMERICAN EXPRESS

Name on Card :

Card Number :

Exp Date : Sec. Code

Billing Address :

CHECK ENCLOSED

Check payable to:

BIASC
17192 Murphy Ave., #14445,
Irvine, CA 92623

Contact: Laura Salgado, BIASC VP of Events - (949) 777-3861 - lsalgado@biasc.org