



2022 SAGE Awards • Call for Entries

The Council on SAGE [formerly 55+ Housing Council] of the Building Industry Association of Southern California is now accepting nominations for its 2022 SAGE Awards.

Celebrating 28 years of Shaping Advancements in Generational Environments (SAGE), these annual awards honor the innovative professionals, projects and programs that have contributed to the enhancement of life for Western U.S. residents age 55+.

The 2022 SAGE Awards feature an easy entry process, fresh categories, expanded recognition of winners and underwriting opportunities.

Projects of the Year – Built

1. Best 55+ Remodeled Project
2. Best 55+ Independent Living Community
3. Best 55+ CCRC/Lite Plan Community
4. Best 55+ Assisted Living/Special Needs Community
5. Best 55+ Active Adult Market Rate Rental Community
6. Best 55+ Affordable Rental Community
7. Best 55+ Active Adult For-Sale Community
8. Best 55+ Clubhouse
9. Best 55+ Detached Home
10. Best 55+ Attached Home
11. Best 55+ Indoor Common or Amenity Space

Projects of the Year – “On the Boards”

12. Best 55+ Independent Living Community “On the Boards”
13. Best 55+ CCRC/Lite Plan Community “On the Boards”
14. Best 55+ Assisted Living or Special Needs Community “On the Boards”
15. Best 55+ Active Adult Market Rate Rental Community “On the Boards”
16. Best 55+ Active Adult Affordable Rental Community “On the Boards”
17. Best 55+ Active Adult For-Sale Community “On the Boards”

Lifestyle Awards

18. Best 55+ Lifestyle Program
19. Best 55+ Lifestyle Director
20. Rising Star





ENTRY INFORMATION & DEADLINE

Deadline: Wednesday September 15th – midnight.

Entry Fee: \$125 entry fee for BIA members / \$175 entry fee for non-members

- There are no restrictions on the number of entries a participant can submit.
- Submitting company must be located in Southern California. Projects can be located in Western U.S. (California, Arizona, Nevada, Utah, Idaho, Oregon, Washington, Colorado, New Mexico, Wyoming, Montana, Texas and Hawaii) and have at least one governmental approval by the October 1, 2021, awards submittal deadline.
- The entrant company must be located in California and a current member of the BIASC.

JUDGING

The panel of five to seven judges is comprised of professionals selected for their expertise in the 55+ housing arena. Judges reserve the right to expand the number of awards in any given category.

- At the judges' discretion, categories may be split or combined based on entries received.
- Project entries – Please do not reference the name of the project/community, name(s) of developer or design team in the statement. All entries shall remain blind to the judges.

Questions should be directed to Lisa Parrish at 909.987.2758

Submittal materials, including entry forms, must be sent to lisa@teamppmp.com

RECOGNITION OF WINNERS

Awards will be presented at the 2022 SAGE Awards & Board Installation Banquet on Thursday, October 20, 2022, at 5:30 p.m. – Andreis, 2607 Main Street, Irvine, CA 92614





STEPS TO ENTER

1. Please complete [Entry Application](#), and pay entry fees no later than September 15, 2022.
Entry Fee: \$125 per entry submittal.
2. Once submitted, entry system will generate a unique entry serial number(s) per entry.
3. Entry materials are due by September 15, 2022.

MATERIALS FOR ALL ENTRIES INCLUDE:

- Team/Project Form Categories 1-17 – [Download](#)
- Entry Form Categories 18-19-20 - [Download](#)
- Digital Files — site plan, floor plan, and photo images required.

DELIVERY OF MATERIALS

Files may be transmitted using file transfer services (WeTransfer.com, Hightail, Google docs, Dropbox). Save all files in folder titled with entry number. Compress and send using file sharing service to entries@teampmp.com

If you have any questions during the process, please feel free to contact our offices.

Lisa Parrish | Administrator

SAGE AWARDS

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IMAGE REQUIREMENTS

Digital images must be saved at 300 dpi and sized to 1800 x 1200 pixels.

JPEG format ONLY, All plans should be saved as high resolution PDF – 8 ½" x 11"

Images should be labeled with category number, entry serial and sequence number or description.

SUBMISSION REQUIREMENTS

Deadline: September 15, 2022.- midnight

- Completed Entry Application and non-refundable \$125 entry fee
- Project/Candidate Information Form: Description of the project or candidate, including objectives and how it meets the selection criteria – maximum 500 words.
- Up to Twelve [12] images of the project in JPEG format, 1800 x 1200 pixels and 300 dpi (Categories 1-17)
- Photo of candidate - JPEG format (Categories 18 and 19 only)
- Site Plan: 8 ½" x 11" in PDF or JPEG format
- Floor Plans: 8 ½" x 11" in PDF or JPEG format

SELECTION CRITERIA

CATEGORIES 01-17

The following criteria will be used to judge nominees for Project of the Year & "On the Boards" Project





Entries for SAGE Project of the Year Awards (Built) and (“On the Boards”) will be evaluated on creativity, execution and outcome based on the following criteria (as applicable to individual categories):

- Design/Appeal: Quality of design and functionality, including: aesthetics, proportion, spatial relationships, balance, colors, textures and lighting.
- Creativity: Design innovation and fresh perspective on 55+ market preferences and needs; creative approach to design constraints and challenges, using new ideas and methods.
- Value (Quality & Price): The balance between the financial impact to the resident(s) and construction costs, and execution of the design; the ability to deliver the best design possible given budget constraints and challenges.
- Successful Implementation & Overall Execution: Ability to achieve the community or project goals working within the budget constraints and challenges, meeting the expectations and needs of the resident(s) and targeted market in the development and execution of the design and concepts.
- Aging in Place: Implementing designs that address 55+ market preferences, facilitate an active and healthier lifestyle, and promote independence while aging (either within the community/project or in the surrounding area); the incorporation of universal design (as applicable) will be evaluated favorably.
- Amenities and Services (as applicable): Providing amenities and/or services that facilitate an active and healthier lifestyle and promote the aspects of that lifestyle, including: social, entertainment, spiritual, physical, occupational, cultural, educational, intellectual and/or environmental.



SELECTION CRITERIA

CATEGORIES 18-19-20

Entries for SAGE Lifestyle Program will be judged on creativity, execution and outcome based on the following criteria:

- Creativity/Appeal: Overall appeal of the programming and the environment in which it occurs.
- Target Market: Appropriateness for the resident group and/or 55+ consumers.
- Benefits: Evidence of positive impact on resident satisfaction and quality of life.
- Success: The work has met objectives and delivered a favorable return on investment.

Entries for SAGE Lifestyle Director will be evaluated on creativity, execution and outcome based on the following criteria:

- Creativity/Appeal: Overall appeal of the programming and the environment in which it occurs.
- Target Market: Appropriateness for the resident group and/or 55+ consumers.
- Benefits: Evidence of a positive impact on resident satisfaction and quality of life.
- Success: The work has met objectives and delivered a favorable return on investment.
- Leadership Qualities: Demonstrated ability to motivate, guide and direct others toward achieving the highest levels of performance, effectiveness, and success.
- Commitment to the 55+ Housing Industry: Continuing education, trade group involvement, certifications, designations, and other activities that promote excellence.

Entries for SAGE Rising Star Designed to recognize new leaders within our industry

- Leadership Qualities: Demonstrated ability to motivate, guide and direct others toward achieving the highest levels of performance, effectiveness, and success.
- Commitment to the 55+ Housing Industry: Continuing education, trade group involvement, certifications, designations, and other activities that promote excellence.