



**BUILDING INDUSTRY  
ASSOCIATION**

Orange County  
Chapter

# SPONSORSHIP PACKAGE

**2022 EXCLUSIVE BIA/OC**

## SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

### DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2022! As we look back at 2021, we have appreciated your continued support as we navigated a year like no other. In this new world of virtual and in-person events, we continue to try and keep our members connected and educated. We are looking forward to more in-person events in 2022 and will continue a hybrid model virtual education series where it makes sense.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in-person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

**Eric Nelson**

**BIA ORANGE COUNTY CHAPTER PRESIDENT**  
TRUMARK HOMES

**Adam Wood**

**BIA ORANGE COUNTY**  
VICE PRESIDENT OF GOVERNMENT AFFAIRS

### PACKAGES AVAILABLE:

**SAVE \$1,200**

**1.**



**PROGRAMS  
UNDERWRITER**  
**\$ 2,950**

**2.**



**PROGRAMS & EVENTS  
BUNDLE**  
**\$ 4,450**

CONTACT BIASC Vice President of Events Laura Barber at [lbarber@biasc.org](mailto:lbarber@biasc.org) or (949) 777-3861

*DEADLINE TO SPONSOR - JANUARY 21, 2022*

## Programs Underwriter - \$2,950

With this sponsorship choice, you will be underwriting our General Membership Meetings for the year. This includes the annual Economic Forecast "Outlook 2022" in January, as well as our dinner meetings, and social networking events. Our tentative dates are listed below and will be confirmed as we move forward in 2022. As a Program Underwriter, your BIA/OC Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

### Complimentary Tickets -

- February 3rd - Outlook 2022 - Economic Forecast (1) Ticket - Irvine Marriott Hotel
- March/April - General Membership Meeting (2) Tickets
- June - Crafts & Cars - (2) Tickets
- August 30th - Angels vs Yankees Game Night (1) Ticket
- Fall - General Membership Meeting/Model Home Tour (2) Tickets
- Joint LA & OC Meet The Builder (1) Ticket
- Regional Housing Summits - (2) Tickets to each
- Fall - Government Affairs Event - "Meet Your Electeds" - (2) Tickets

### Company Name or Logo Listed On -

- **Name:** Event email sent out to over 500 BIAOC member companies (over 4,000 emails)
- **Name:** Each event landing page with link to your company website all year
- **Name:** Event printed program at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting where feasible
- **Logo:** BIAOC website ([www.biaoc.com](http://www.biaoc.com)) homepage with link to your company website for one month during 2022.
- **Logo:** BIAOC Member Newsletter as Program Underwriter during the same month that you're featured on the website.

▶ Invitation to four (4) complimentary Breakfast Roundtable meeting with a guest speaker and members of the BIAOC Executive Committee and Board of Directors.

▶ Choose one Banner Ad in BIAOC Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)

### Social Media -

- **Twitter:** BIAOC retweets of appropriate industry related tweets, when you mention @biaoc in your tweets (at BIAOC sole discretion)
- **Facebook:** BIAOC promotion of appropriate industry related discussions on Facebook (at BIAOC sole discretion)

## Programs & Events Bundle - \$4,450

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events:

**Programs Underwriter \$2,950 value** - See above for benefits included.

### March 25th - Women's Leadership Conference - Bronze Sponsor - \$750 Value - City National Grove of Anaheim

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Company name included in printed program and PowerPoint presentation at the event.
- Two (2) complimentary event tickets to the event.

### May 9th - Golf Tournament - Tee Sponsor - \$600 value Coto de Caza Golf & Racquet Club

- Company name listed on one (1) tee sign on each course.
- Company name listed on event website.
- Company name listed on eblasts promoting the tournament (over 4,000 emails.)
- Option to apply this \$600 value to upgrade to higher sponsor level for the tournament (other tournament sponsorships range from \$1250 to \$3500.)

### Summer - Whiskey Event Sponsor - \$550 value

- Two (2) Complimentary tickets to attend Whiskey Tasting event.

### September 9th - Softball Tournament - All Star Sponsor \$150 Value

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- (2) Lunch Tickets to attend and enjoy watching industry teams compete.

### October 13th- Wine Event / BITA Fundraiser - Bronze Sponsor \$650 value

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Company logo included in PowerPoint presentation at the event.
- Two (2) complimentary event tickets to the event.
- Option to apply this \$650 value to upgrade to higher sponsor level for the event (other sponsorship available are \$1150 and \$2150.)

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## YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

☐

**Programs Underwriter - \$2,950**

☐

**Programs & Events Bundle - \$4,450**

MARK ONE

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT

☐

**VISA**

☐

**MASTERCARD**

☐

**AMERICAN EXPRESS**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code

Billing Address: \_\_\_\_\_

☐

CHECK ENCLOSED (due no later than January 29th)

Check payable to:

BIA Orange County Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

CONTACT BIASC Vice President of Events Laura Barber at lbarber@biasc.org or (949) 777-3861

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