

# BIASC IS CELEBRATING ITS 100-YEAR ANNIVERSARY



## FLOAT DECORATORS NEEDED VOLUNTEER TODAY

### MATERIAL PREP FOR DRY DECORATION\*

**8:00AM – 4:00PM**

(Lunch from 12:00PM – 1:00PM)

Partial Shifts worked from 8:00AM – 12:00PM or  
1:00PM – 4:00PM

Saturday, 12/10

Sunday, 12/11

\*Material prep only, no decoration  
of the float.

### DRY FLOAT DECORATION (Two Shifts)

**8:00AM – 4:00PM**

(Lunch from 12:00PM – 1:00PM)

Partial Shifts worked from 8:00AM – 12:00PM  
or 1:00PM – 4:00PM

**4:00PM – 11:00PM**

Tuesday, 12/27

Wednesday, 12/28

Thursday, 12/29

Friday, 12/30

### FLORAL FLOAT DECORATION (Two Shifts)

**8:00AM – 4:00PM**

(Lunch from 12:00PM – 1:00PM)

Partial Shifts worked from 8:00AM – 12:00PM  
or 1:00PM – 4:00PM

**4:00PM – 11:00PM**

Friday, 12/30

Saturday, 12/31

# SPONSORSHIP OPPORTUNITIES

## First Century Sponsor [Limit 1] - \$100,000

- Partner with BBCF in naming of Tournament of Roses Float
- 2 Float riders or walkers – Note 3-hour duration
- 2 Foursomes in Tournament of Roses Foundation Golf Classic – September 12, 2022
- 1 Float decorating team
- 1 Onsite booth at Floatfest – January 2-3, 2023
- 6 Tickets to Rose Bowl Hall of Fame luncheon
- 8 VIP tickets to Tournament of Roses parade
- 8 VIP tickets to Tournament of Roses corporate hospitality pregame tent
- 4 Tickets to Rose Bowl game
- BIASC Magazine Tournament of Roses Edition: Company feature profile
- Prominent logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## Half-Century Sponsor - \$50,000

- 1 Foursome in Tournament of Roses Foundation Golf Classic – September 12, 2022
- 1 Float decorating team
- 4 Tickets to Rose Bowl Hall of Fame luncheon
- 6 VIP tickets to Tournament of Roses parade
- 6 VIP tickets to Tournament of Roses corporate hospitality pregame tent
- 4 Tickets to Rose Bowl game
- BIASC Magazine Tournament of Roses Edition: Company feature profile
- Logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## Quarter Century Sponsor - \$25,000

- 1 Foursome in Tournament of Roses Foundation Golf Classic – September 12, 2022
- 1 Float decorating team
- 2 Tickets to Rose Bowl Hall of Fame luncheon
- 4 VIP tickets to Tournament of Roses parade
- 4 Tickets to Tournament of Roses VIP pregame tent
- 2 Tickets to Rose Bowl game
- BIASC Magazine Tournament of Roses Edition: Company mention
- Logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## Decade Sponsor - \$10,000

- 1 Float decorating team
- 2 VIP tickets to Tournament of Roses parade
- 2 Tickets to Tournament of Roses VIP pregame tent
- 2 Tickets to Rose Bowl game
- BIASC Magazine Tournament of Roses Edition: Company mention
- Logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## Generation Sponsor - \$2,500

- 2 VIP tickets to Tournament of Roses parade
- Prominent recognition at August event at Tournament of Roses House
- BIASC Magazine Tournament of Roses Edition: Company mention
- Logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## Grand Sponsor - \$1,000

- Prominent recognition at August event at Tournament of Roses House
- BIASC Magazine Tournament of Roses Edition: Company mention
- Logo placement on all marketing materials, event page and through the Tournament of Roses® event app

## First Year Sponsor - \$200

- BIASC Magazine Tournament of Roses Edition: 1/4 page ad