



**BUILDING INDUSTRY
ASSOCIATION**

Riverside County
Chapter

SPONSORSHIP PACKAGE

2021 EXCLUSIVE BIA/RC

SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2021! As we look back at 2020 and the difficult year it was, we have appreciated your continued support as we navigated a year like no other. In this new world of countless virtual events and meetings and trying to keep our members connected and educated, we are looking forward to a hybrid model for 2021 and optimistic for more in-person events moving into the second quarter of next year. We will of course continue with virtual meetings and events when needed in order to keep our members and staff safe but look forward to seeing you in person as the year progresses.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

Greg Shaia
BIA RIVERSIDE COUNTY CHAPTER PRESIDENT
RICHMOND AMERICAN HOMES

Lou Monville
BIA RIVERSIDE COUNTY
INTERIM CHAPTER EXECUTIVE OFFICER

PACKAGES AVAILABLE:

SAVE \$1,429



1.

**PROGRAMS
UNDERWRITER
\$ 2,000**



**PROGRAMS & EVENTS
BUNDLE
\$ 4,650**

CONTACT BIASC Vice President of Events Laura Barber at lbarber@biasc.org or (949) 777-3861

DEADLINE TO SPONSOR - JANUARY 29, 2021

BIA RV SPONSORSHIP PACKAGE

Programs Underwriter - \$2,000

With this sponsorship choice, you will be underwriting our Member Events for the year. This includes the annual Riverside Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2021 and hopefully resume in person events. As an Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

Complimentary Tickets -

- January 26th - Virtual Economic Forecast (5) Tickets
- March - Networking Mixer - (2) Tickets
- May - Meet the Builder - (1) Ticket
- June - LOT Builder Unplugged - (2) Tickets
- July - BV & Riverside Chapter BBQ Networking Event Sponsor - (2) Tickets

Social Media -

- **Twitter:** BIA RC retweets of appropriate industry related tweets, when you mention @biaoc in your tweets (at BIA RC sole discretion)
- **Facebook:** BIA RC promotion of appropriate industry related discussions on Facebook (at BIA RC sole discretion)
- **Instagram:** BIA RC promotion of appropriate industry related posts on Instagram (at BIA RC sole discretion)

Company Name or Logo Listed On -

- **Name:** Event email sent out to over 500 BIA RC member companies (over 4,000 emails)
- **Name:** Each event landing page
- **Name:** Event printed program at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting where feasible
- **Logo:** BIA RC website (riversidebia.org) homepage with link to your company website for one month during 2021.
- **Logo:** BIA RC Member Newsletter as Program Underwriter during the same month that you're featured on the website.

▶ Invitation to two (2) complimentary Breakfast Roundtable meeting with a guest speaker and members of the BIA RC Executive Committee and Board of Directors.

▶ Choose one Banner Ad in BIA RC Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)

Programs & Events Bundle - \$4,650

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events and seminars:

Programs Underwriter \$2,000 value - See above for benefits included.

February - Coachella Valley Government Affairs Webinar (2) Tickets - Value \$86

(2) Fall Government Affairs Workshops - (2) Tickets each Value \$172

April - Golf Tournament - \$1750 Value

- Value can be used towards a golf foursome or sponsorship.

November - Installation Gala Bronze Sponsor - (2) Tickets Value \$1,300

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Company logo included in PowerPoint presentation at the event.
- Option to apply this \$1300 value to upgrade to higher sponsor level for the event.

May - LOT Bowling - (2) Tickets - Value \$72

August - Winery Event Sponsor - (2) Tickets - \$699

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Option to apply this \$699 value to upgrade to higher sponsor level for the event.

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BIARV SPONSORSHIP PACKAGE



YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

Programs Underwriter - \$2,000

Programs & Events Bundle - \$4,650 (\$1,429 Savings)

MARK ONE

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

PAYMENT

VISA

MASTERCARD

AMERICAN EXPRESS

Name on Card: _____

Card Number: _____

Expiration Date: _____ Sec. Code _____

Billing Address: _____

CHECK ENCLOSED (due no later than January 29th)

Check payable to:

BIA Riverside County Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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